



# Faculty for Management, Economics and Social Sciences

Annual Research Report  
Academic Year 2007/2008

University of Cologne



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# 1 Introduction

The Faculty of Management, Economics, and Social Sciences (WiSo-Faculty) in Cologne is the largest and best reputed faculty of its type in Germany. It has a strong tradition in both fundamental and applied research in the covered disciplines. The Faculty has had a strong impact on economic policy in post-war Germany. It was always closely involved in the German Council of Economic Experts, the academic advisory committee to the Federal Government, which has been chaired consecutively by Hans Karl Schneider, Herbert Hax, and Juergen B. Donges, all members of our Faculty. In 2004, the Cologne economist Axel A. Weber was appointed President of the Deutsche Bundesbank. Hence, one of the distinguishing core competencies of our Faculty is the applied and policy-oriented approach in doing research.

This applied focus is complemented by a strong tradition of fundamental research in each of our disciplines. Eugen Schmalenbach and Erich Gutenberg, the founding fathers of "Betriebswirtschaftslehre", the German branch of management science, were both members of the Cologne Faculty. Eminent German sociologists teaching at our Faculty include for example Leopold von Wiese, Max Scheler, René König, and Erwin K. Scheuch. In 2005, the Cologne economist Axel Ockenfels received the Gottfried Wilhelm Leibniz Prize, the most prestigious German research award, for his work in experimental, behavioral, and market design economics.

The Faculty has recently undergone a generational change and now focuses on research orientation as the central hiring criterion. 14 professors have been hired since 2003. In the current publication ranking of researchers in economics, carried out by the business daily *Handelsblatt*, five among the top twenty researchers under 40 years of age belong to our Faculty. In a similar *Handelsblatt* survey for business administration researchers of all ages in 2005, three principal investigators are ranked among the top twenty. The renowned Centre for Higher Education Development ranked our sociology department in 2007 at position four of all German sociology departments with respect to publications per professor. In its comprehensive rating of German universities and research institutes in the discipline of sociology, the Wissenschaftsrat in 2008 identified the Max Planck Institute for the Study of Societies, whose directors are members of our Faculty, as one of three leading institutions, rating it as "excellent" with respect to both research and graduate teaching.

A bundle of additional initiatives is in place at the Faculty level to strengthen our research output further. In 2004, a budgeting system was established according to which the budget of each chair depends on the number and quality of publications in scientific journals and presentations of PhD students and assistant professors at important conferences. Prizes for important international publications are awarded to PhD students and assistant professors. Moreover, the University has used the reform of the salary system for German university professors to tie salaries to academic success measured by high class publications.

The Faculty strengthened its collaborations with research institutes outside the University. For example, in 2007 the *International Max Planck Research School on the Social and Political Constitution of the Economy*, a joint school with the Max Planck Institute for the Study of Societies was established.

This report documents research news, general information about the research activities of the members of the WiSo Faculty and the research output, i.e. publications by members of the Faculty, conference presentations by PhD students and Postdocs of the WiSo Faculty and completed PhD theses in the academic year 2007/2008.

Cologne, September 2008

Achim Wambach; Faculty appointee for research

## **2 Research Related News/General Information**

### **2.1 News from the Faculty**

- The *Cologne Graduate School in Management, Economics and Social Sciences* was successful in applying for funding as a „NRW-Research School“. The school will start in October 2008. Initial funding is for five years.
- The German Research Association (DFG) has approved a new Research Training Group on “*Social Order and Life Chances in Cross-National Comparison*”, which will start in October 2008. Initial funding is for five years.
- The Max Planck Institute for the Study of Societies together with the WiSo Faculty has established the *International Max Planck Research School on the Social and Political Constitution of the Economy* in 2007.
- The *Cologne Competence Network (KoKoN)* was successful in applying for funding from the program EXIST III by the Federal Ministry of Economics and Technology. KoKoN will support entrepreneurial activities like start-ups and venture creation at universities and large-scale research institutes in the region of Cologne. Overall funding is € 1.3 Mio. for three years.
- On occasion of the bestowal of the Meister-Eckhart-Preis, the *Nobel Price Winner Amartya Sen* gave a lecture at the University of Cologne.

### **2.2 New Appointments in 2007/2008**

- Axel Franzen was appointed Professor for Sociology. Previously, he taught at the University of Aachen.
- Werner Reinartz joined in 2007 after spending 8 years at INSEAD in Fontainebleau. He has taken over as director of the seminar for Retailing and Customer Management.
- Franziska Völckner joined in 2007 as Professor for Marketing and Brand Management. She completed her Habilitation at the University of Hamburg.
- Helge Braun joined in 2007 as temporary Professor for Macroeconomics.
- Sigrid Quack from the Max-Planck Institute for the Study of Societies has become an associated member of our Faculty.

### **2.3 Placement of Assistant and Associate Professors in 2007/2008**

- Thomas R. Berry-Stölzle becomes Assistant Professor of Risk Management and Insurance at the University of Georgia.
- Jeannette Brosig becomes Professor for Microeconomics at the University of Duisburg-Essen.
- Veronika Grimm becomes Professor for Economic Theory at the University Erlangen-Nürnberg.
- Peter Grundke becomes Professor in Finance at the University of Osnabrück.
- Markus Klein becomes Professor in Sociology at the University of Hannover.
- Alfred Reckendrees becomes Associate Professor for Business History at the Copenhagen Business School.

- Markus Reihlen becomes Professor of International Management (temporary) at the RWTH Aachen.
- Rafael Schmidt joined the Risk Control Department of the Bank for International Settlements (BIS) in Basel.
- Antonio Vera becomes Professor of Organization and Personnel at the Deutsche Hochschule für Polizei in Münster.

#### **2.4 Habilitationen in 2007/2008**

- PD Dr. Eldad Davidov: "Modeling behavioral and attitudinal change across cultures or over time"
- PD Dr. Veronika Grimm: "Theoretical and experimental studies on auction design"
- PD Dr. Martin Höpner: "Organisierter Kapitalismus in Deutschland: Komplementarität, Politik, Niedergang"
- PD Dr. Alwine Mohnen: "Incentives and behavior in organizations – Theory and empirical evidence on performance measurement, feedback and team production"
- PD Dr. Rafael Schmidt: "Stochastic modelling and measurement of multivariate distributions "

#### **2.5 Guests of the Faculty in 2007/2008**

- Gary Bolton and Elena Katok (Penn State University), guest professors at the Department of Economics, Chair Prof. Axel Ockenfels, January - July 2007.
- Richard Green (University of Birmingham), guest professor at the Institute of Energy Economics, June/July 2008
- Anne Kleffner (University of Calgary), guest professor at the Department of Risk Management and Insurance, summer term 2007.
- Gene C. Lai (Washington State University), guest professor at the Department of Risk Management and Insurance, summer term 2007.
- Anne-Marie Le Gloannec (Centre d'études et de recherches internationales), visiting professor (THESUS Chair for European Studies) at the Jean Monnet Chair for Political Science and European Affairs, summer term 2008.
- Clara H. Mulder (University of Amsterdam), guest professor at the Research Institute for Sociology, May/June 2008.
- Ray Stokes (University of Glasgow), guest professor at the Seminar for Economic and Social History, summer term 2008.

#### **2.6 Conferences and Summer Schools hosted by the Faculty in 2007/2008**

- 2<sup>nd</sup> Cologne-Bonn Workshop for Experimental Economics, January 2007.
- THESEUS Summer School "Energy Policy and Climate Change – Global Challenges, European Answers", July 2007.
- 2<sup>nd</sup> International Summer University in Trade Fair Management, August 2007.

- Yearly meeting of the European Group of Risk and Insurance Economists, September 2007.
- Cologne Short Program of Applied Economic and Social Research, September 2007 and September 2008.
- Annual Conference of the Institute for Energy Economics 'Das neue Energieprogramm der Bundesregierung', September 2007.
- Summer School VENUS (Virtual and E-mobility for Networking Universities in Society) on "Web 2.0", September 2007.
- LeeX-UPF-Cologne Workshop 'Experimental Economics across the Fields', November 2007.
- The Future Demand for Geriatric Care in Germany, April 2008.
- 3<sup>rd</sup> International Summer University in Trade Fair Management, August 2008.
- Statistische Woche 2008, September 2008.
- The International Max Planck Research School on the Social and Political Constitution of the Economy in cooperation with Northwestern University, Evanston, Ill., Harvard University, and Sciences Po, Paris organizes a yearly summer school for its Scholars:
  - Why History? The Contribution of Historical Explanation to the Analysis of the Economy. Second Max Planck Summer School on Economy and Society, Schloss Ringberg, Tegernsee, July 2007
  - Institutional Development and Change. Third Max Planck Summer Conference on Economy and Society, Northwestern University, Chicago, July 2008.

## 2.7 Research Prizes for Faculty Members in 2007/2008

- Hans-Jürgen Andreß obtained the *2007 Senior Prize* for the best scientific publication in 2005-2006 based on German Socio-Economic Panel Data.
- Nina Isi Blase obtained the *prize for the best final year project 2007* in the field Business History promoted by the Research Group for Critical Business History.
- Anita Breuerhas obtained the *Frank Cass Prize* for the best article of a young researcher in the journal *Democratization*.
- Simone Briesemeister obtained the *Gerhard-Thoma-Award 2007* of the German Institution of Tax Advisors (Fachinstitut der Steuerberater e.V.) for "best scientific monograph in taxation", the *Hans-Flick-Award 2007* of the Bonn Association to support Tax-Jurisprudence (Bonner Verein zur Förderung der Steuerrechtswissenschaft) for the "best practice-relevant dissertation" and the *Award of the Association of the Nürnberg Tax Conference 2007* (Nürnberger Steuergespräche e.V.).
- Mark Ebers and Indre Maurer received the *Best Paper Award 2007* of the German Academic Association for Business Research (Verband der Hochschullehrer für Betriebswirtschaft e.V.).
- Indre Maurer, Vera Bartsch, Mark Ebers, and Svenja Knöpfler received the *EGOS Best Paper Award 2007* of the European Group for Organizational Studies.
- Dr. Christian Lutzky received the *Prize of the Association of the German Market and Social Researcher* (Berufsverband deutscher Markt- und Sozialforscher (BVM)) as junior researcher of the year 2007 for his dissertation („Vorteilhaftigkeit von Kaufakzeleration bei konsumentengerichteter Verkaufsförderung“).

- Alexandra Niessen and Stefan Ruenzi obtained the *Emerald Best Student Paper Award* at the Academy of Management Annual Meeting.
- Axel Ockenfels obtained the *Phillip Morris Research Prize 2007*.
- Franziska Völckner obtained the *VHB Nachwuchspreis 2008* of the Association of German Professors for Business Administration.
- Achim Wambach obtained the *Wissenschaftspreis Gesundheitsökonomie 2007* of the German Economic Association.
- Wolfgang Wessels obtained the *European Prize for Lifelong Learning* of the European Commission in gold for “teaching and research at the highest level”.

## 2.8 Editorships by Faculty Members

### **Business Administration**

- Werner Delfmann is member of the editorial boards of *Die Betriebswirtschaft*, *Logistics Management*, *Logistics Research* and *Business Research*.
- Ulrich Derigs is associate editor of *NETWORKS Electronic Commerce Research* and member of the editorial board of the *American Journal of Mathematical and Management Sciences*.
- Mark Ebers was chief editor of the journal *Die Betriebswirtschaft* until 2007, since then he is co-editor. And he is member of the editorial boards of *Organization Studies*, *Strategic Organization* and *Scandinavian Journal of Management*.
- Karen Gedenk is area editor for *Zeitschrift für betriebswirtschaftliche Forschung/Schmalenbach's Business Review*.
- Norbert Herzig is member of the editorial boards of *Steuer und Wirtschaft*, *Die Wirtschaftsprüfung*, *Die Unternehmensbesteuerung* and *Der Konzern*.
- Claudia Loebbecke is senior editor of the *Journal of Strategic Information Systems* and *The Information Society*. She is also member of the editorial boards of the *Information Systems Journal*, the *Journal of Information Technology*, the *Communications of the AIS*, the *Journal of Media Business Studies*, the *International Journal on Media Management*, the *Journal of Decision Systems*, and *Electronic Commerce Research and Applications*; until 2007 she is member of the editorial board of the *Journal of the Association for Information Systems*.
- Werner Reinartz is area editor of *International Journal of Research in Marketing* and member of the editorial board of the *Journal of Marketing*, *Marketing Science*, *ECR Journal - International Commerce Review*, and *Marketing – Journal of Research and Management*.
- Detlef Schoder serves on various editorial boards including *Wirtschaftsinformatik*, *Electronic Markets*, *Information Systems and e-Business Management* and *International Journal of Electronic Business*. He is associate editor of *International Journal of Internet and Enterprise Management*.
- Heinrich Schradin is chief editor of *German Risk and Insurance Review*.
- Dirk Sliwka is member of the editorial boards of *Die Betriebswirtschaft* and *Review of Managerial Science*.
- Ulrich Thonemann is co-editor of *Operations Research Spectrum*. And he is associate editor of *Production and Operations Management*.

## **Economics**

- Herbert Baum is editor for *Zeitschrift für Verkehrswissenschaft*.
- Eckart Bomsdorf is member of the editorial board of *AStA Wirtschafts- und Sozialstatistisches Archiv*.
- Juergen Donges is member of the advisory board of *The World Economic*.
- Juergen Donges, Johann Eekhoff and Christian Watrin are editors for *Zeitschrift für Wirtschaftspolitik*.
- Clemens Fuest is advisory editor of the *Canadian Journal of Economics* and panel member of *Economic Policy*.
- Karl Mosler is member of the advisory board of the *METRON – International Journal of Statistics*.
- Axel Ockenfels is associate editor for the *Journal of Economic Behavior and Organization* and the *Journal of Economics*.
- Toni Pierenkemper is managing editor for *Jahrbuch für Wirtschaftsgeschichte/Economic History Yearbook*.
- Horst Schellhaaß is member of the editorial board of *Medienwirtschaft*.
- Achim Wambach is associate editor of the *Geneva Risk and Insurance Review* and co-editor of *Perspektiven der Wirtschaftspolitik*.

## **Sociology and Political Sciences**

- Jens Beckert is editor of *Socio-Economic Review*.
- Jürgen Friedrichs is senior editor of the *Kölner Zeitschrift für Soziologie und Sozialpsychologie*. And he is member of the editorial boards of the *European Journal of Housing Policy* and the *Housing Studies*.
- André Kaiser is member of the editorial board of *Political Science*.
- Frank Schulz-Nieswandt is chief editor of *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen/Journal of public and non-profit enterprises*. And he is member of the editorial boards of *Zeitschrift für Gerontologie und Geriatrie* and the *Annals of Public and Cooperative Economics*.
- Wolfgang Streeck is chief editor of *Socio-Economic Review*.
- Wolfgang Wessels is member of the editorial boards of *Integration, Journal of Common Market Studies, European Foreign Policy Review, Journal of International Relations and Development, Journal of European Integration* and *European Political Science*.

## **2.9 Presidencies of Academic Societies by Faculty Members**

- Jens Beckert is chairman of the Economic Sociology Section of the *German Sociological Association (DGS)* in 2006-2008 and member of the executive council of the *Society for the Advancement of Socio-Economics*.
- Mark Ebers is member of the board of the *Schmalenbach-Gesellschaft - Deutsche Gesellschaft für Betriebswirtschaft e.V.*
- Jürgen Friedrichs is chairman of the working group "Poverty Neighborhoods" of the *European Network of Housing Research*.



- Norbert Herzig is vice-president of the *Schmalenbach-Gesellschaft für Betriebswirtschaft*, chairman of the working board for taxes of the *Schmalenbach-Gesellschaft für Betriebswirtschaft* and member of the executive committee of the German division of the *International Fiscal Association*.
- André Kaiser has been chairman of the *Arbeitskreis Deutsche England-Forschung* since 2008.
- Alexander Kempf is chairman of the section banking and finance of the *German Academic Association for Business Research* (VHB) until 2007 and he has been member of the executive committee of the *European Finance Association* since 2006.
- Karl Mosler has been president of the *German Statistical Society* since 2004. He has been vice-president of the *German Working Group in Statistics (Deutsche Arbeitsgemeinschaft Statistik)* since 2005.
- Detlef Schoder is speaker-elect of the *Wissenschaftliche Kommission Wirtschaftsinformatik des Verbandes für Hochschullehrer für Betriebswirtschaft e.V.*
- Heinrich Schradin has been member of the executive committee of the *German Association of Insurance Science* since 2003.
- Frank Schulz-Nieswandt is president of the *Gesellschaft für Sozialer Fortschritt*.
- Achim Wambach is president of the *European Group of Risk and Insurance Economists* in 2007/2008.
- Wolfgang Wessels has been vice-president of the *Arbeitskreis Europäische Integration* (German ECSA) since 2002.

## **2.10 Membership in Academies and Academic Advisory Boards by Faculty Members**

### *Academies*

- Jürgen Friedrichs is member of the *Academy for Spatial Research and Planning, Hannover*.
- Alexander Kempf has been member of the *Academy of Sciences North Rhine-Westphalia* since 2006.
- Claudia Loebbecke has been member of the *European Academy of Science* since 2005.
- Axel Ockenfels has been member of the *Academy of Sciences Berlin-Brandenburg* since 2006 and of the *Academy of Sciences North Rhine-Westphalia* since 2005.
- Wolfgang Streeck has been member of the *Berlin-Brandenburg Academy of Science since 1998* and of *Academia Europaea* since 2001.

### *Ministries, Federal Institutions*

- Hans-Jürgen Andreß is member of the academic advisory council for the *German Census 2011 (Federal Ministry of the Interior)* and for the poverty report of the *Federal Government*.
- Herbert Baum is speaker of the board of academic advisors of the *Federal Minister of Transport, Building and Urban Affairs*.
- Clemens Fuest has been chairman of the scientific advisory committee of the *Federal Ministry of Finance* since 2007.
- Wolfgang Kitterer is member of the scientific advisory committee of the *Federal Ministry of Finance*.

- Claudia Loebbecke is member of the *Kommission der Hochschulrektorenkonferenz für die Neuen Medien an den Hochschulen*.
- Heiner Meulemann is member of the German Council for Social and Economic Data at the *Federal Ministry for Education and Research*.
- Karl Mosler is member of the statistical advisory committee of *DeStatis (Statistischer Beirat am Statistischem Bundesamt)*.
- Achim Wambach is member of the academic advisory board of the *Federal Ministry for Economics and Technology*.

*Universities, Research Institutes, Further Institutions*

- Hans-Jürgen Andreß has been president of the scientific board of the *German General Social Survey* since 2000 and he is member of the board of trustees of *GESIS (German Social Science Infrastructure Services e.V.)*.
- Detlef Buschfeld is Member of the Executive Board of *Deutsches Handwerksinstitut*, Berlin.
- Werner Delfmann is chairman of the academic advisory board of the *German Logistics Association* and member of the research & development committee of the *European Logistics Association* as well as member of the international academic advisory boards of *Haute Ecole Commercial*, Paris, and *Corvinus University*, Budapest.
- Clemens Fuest is member of the scientific advisory board of the *Institute for Economic Research (RWI)* in Essen.
- Norbert Herzig is head of the working group “Company Taxation” of the committee “*Steuergesetzbuch*”, *Stiftung Marktwirtschaft* and member of the working board for taxes of the *Institut der Wirtschaftsprüfer*.
- Claudia Loebbecke is member of the *European Conference on Information Systems Standing Committee*.
- Werner Reinartz is director of the academic advisory board of the *GS1/ECR D-A-CH Retailing Association*. He is member of the *Rationalisierungs- und Innovationszentrum der Deutschen Wirtschaft e.V. Academic Advisory Committee for Retailing*.
- Horst M. Schellhaaß is member of the scientific advisory board of the *Institute for Economic Research* in Halle (*IWH*).
- Frank Schulz-Nieswandt is president of the scientific board of the *Bundesverband öffentliche Dienstleistungen/German section of CEEP*, member of the president board of *Deutscher Verein für öffentliche und private Fürsorge*, member of the president board and member of all scientific commission of *CIRIEC, Université Liège au Sart-Tilman* and he is speaker of the scientific board of the *German Center of Gerontology/ Deutsches Zentrum für Altersfragen* in Berlin.
- Wolfgang Streeck is member of the *Zukunftskommission of the Prime minister of the Land of North Rhine-Westphalia* (2008-2009) .
- Michael Wagner is speaker of the *European Network for the Sociological and Demographic Study of Divorce* and he is speaker of the advisory board of the *German Ageing Survey (Centre of Gerontology)*, Berlin.
- Achim Wambach is member of the Senate Committee on Collaborative Research Centres of the *German Research Association (DFG)*
- Wolfgang Wessels is member of the advisory board *Stiftung Wissenschaft und Politik* in Berlin and he is chairman of the *Institut für Europäische Politik*, Berlin and of the *Trans European Policy Studies Association* in Brussels.

## 2.11 Third Party Funded Projects in 2007/2008

Below, a table listing all third party funded projects which were running in the academic year 2007/2008 is displayed. In the year 2007 (the last year for which full accounting data is available), the sum of all third party funding was € 3,3 Million.

In addition, the research institutes at our faculty (for a complete list see section 4.2), raise more than € 10 Million annually.

Funding Body	Type of Funding	Title	Coordinator	Start	Finish
DFG	Graduiertenkolleg	Risk Management	Alexander Kempf	2000	2011
DFG	Graduiertenkolleg	Social Order and Life Chances	Heiner Meulemann	2008	2013
DFG	Leibniz Prize	Gottfried Wilhelm Leibniz Prize	Axel Ockenfels	2005	2012
DFG	Research Grant	Working Poor in Europe	Hans-Jürgen Andreß	2006	2008
DFG	Research Grant	Nachbarschaftseffekte: Leben in einem benachteiligten Stadtteil	Jürgen Friedrichs	2004	2008
DFG	Research Grant	Learning of Foreign Direct Investments	Martina Fuchs	2004	2007
DFG	Research Grant	Messung der effektiven Unternehmensbesteuerung	Clemens Fuest	2005	2008
DFG	Research Grant	Theoretical and Empirical Analysis of Leasing	Thomas Hartmann-Wendels	2005	2008
DFG	Research Grant	Federalism and Decentralization as Dimensions of State Activity II	André Kaiser	2006	2008
DFG	Research Grant	The Dynamics of Interparty Competition	André Kaiser	2008	2010
DFG	Research Grant	European Social Survey	Heiner Meulemann	2001	2010
DFG	Research Grant	Media Reception Before and After the Dual Broadcasting System	Heiner Meulemann	2006	2008
DFG	Research Grant	Couple Conflicts, Communication and the Stability of Partnerships	Michael Wagner	2004	2008

<b>Funding Body</b>	<b>Type of Funding</b>	<b>Title</b>	<b>Coordinator</b>	<b>Start</b>	<b>Finish</b>
DFG	Research Grant	Social Networks of Pupils at Academic or Behavioral Risk	Michael Wagner	2006	2008
DFG	Research Grant	The Constructions of 'Nature' and 'Space' and their life cycles	Wolfgang Wessels	2005	2007
Foundation for Energy Research Baden-Württemberg	Research Grant	Experimental Competition Analysis of the German Electricity Market	Axel Ockenfels	2008	2009
Rhein Energie Foundation	Research Grant	Effects of Urban Development on Crime Prevention and Social Integration	André Kaiser	2007	2009
Rhein Energie Foundation	Research Grant	Group Decisions in Dilemma Situations: Theory, Experiment and Design	Axel Ockenfels	2005	2007
Robert- Bosch Foundation	Research Grant	Motifs and Action Profiles of citizens in senior associations	Frank Schulz-Nieswandt	2007	
Stiftung Industrieforschung	Research Grant	Ubiquitous Computing	Detlef Schoder	2007	2010
Thyssen Foundation	Research Project	THESEUS	Wolfgang Wessels	2006	2008
Thyssen Foundation	Research Grant	Soziale und ethnische Segregation	Jürgen Friedrichs	2006	2008
Thyssen Foundation	Research Grant	Divided Cities? Social and Ethnic Segregation in German Cities	Jürgen Friedrichs	2007	
Thyssen Foundation	Research Grant	Warum Arbeiten?	Jürgen Friedrichs	2007	2008
Thyssen Foundation	Research Grant	Comparing Tax and Transfer Systems in Europe – a microsimulation approach	Clemens Fuest	2007	2008
Thyssen Foundation	Research Grant	Characteristic of prize awarded German Social Science research	Heiner Meulemann	2008	2009
Thyssen Foundation	Research Grant	Property and means of production. Institutional prerequisites for enterprises in the 18 <sup>th</sup> century.	Toni Pierenkemper	2005	2007

<b>Funding Body</b>	<b>Type of Funding</b>	<b>Title</b>	<b>Coordinator</b>	<b>Start</b>	<b>Finish</b>
Thyssen Foundation	Research Grant	Spatial Mobility in a knowledge- based society. The example of NRW	Michael Wagner	2007	
Thyssen Foundation	Academic Network Grant	THESEUS	Wolfgang Wessels	2006	2008
Volkswagen Foundation	Research Grant	'Leitbilder' for the European Union after Enlargement: Fragmentation, Continuity or Re-invention?	Wolfgang Wessels	2005	2007
European Union	Research Grant	EU 6 – eIMPACT	Herbert Baum	2006	2008
European Union	Research Grant	FACIT – Faith-based Organisations and Social Exclusion in European Cities	Jürgen Friedrichs	2008	2010
European Union	Research Grant	EU 6 – New Models of Governance	Wolfgang Wessels	2004	2008
European Union	Research Grant	EU 6 – "Constructing Europe" Network (EU-CONSENT)	Wolfgang Wessels	2005	2009
European Commission	Research Grant	FESTA	Herbert Baum	2007	2008
European Commission	Research Grant	EDULINK – Pro MHI Africa	Hans Jürgen Rösner	2008	2010
European Commission	Research Grant	NewGov New Modes of Governance	Wolfgang Wessels	2004	2008
European Commission	Research Grant	EU-CONSENT "Constructing Europe Network" (Network of Excellence)	Wolfgang Wessels	2005	2009
European Commission	Research Grant	CHALLENGE The Changing Landscape of European Liberty and Security	Wolfgang Wessels	2004	2009
European Commission	Academic Network Grant	Jean Monnet Chair	Wolfgang Wessels	2006	
European Commission	Academic Network Grant	VENUS Virtual and E-mobility for Networking Universities in Society	Wolfgang Wessels together with Dietrich Seibt	2006	2008
Federal Ministry of Economics and Technology	Large Scale Project/ Various	Scientific Entrepreneurship and Transfer	Detlef Schoder	2007	2010

<b>Funding Body</b>	<b>Type of Funding</b>	<b>Title</b>	<b>Coordinator</b>	<b>Start</b>	<b>Finish</b>
Federal Ministry of Education and Research	Research Grant	Electronic Data report: readership of journals and newspaper in Germany 1954-2002	Heiner Meulemann	2006	2008
Federal Ministry of Education and Research	Research Grant	Analysis of the Federal Contest "Ich bin im Bilde"	Frank Schulz-Nieswandt	2007	
Federal Ministry of Education and Research	Research Grant	LearnART	Martin Twardy	2004	2007
MIWFT TEPSA	Research Grant	Initial Financing of the Application for the 7 <sup>th</sup> Framework-Research Program	Wolfgang Wessels	2007	
Ministry of Innovation, Science, Research and Technology of North Rhine-Westphalia	Research Grant	Centre for Empirical Research in the Economic and Social Sciences	Hans-Jürgen Andreß	2003	2007
Ministry of Employment, Health and Social Affairs of North Rhine-Westphalia		Project Evaluation "WERKSTATTJAHR"	Detlef Buschfeld	2006	2007
ZEWS (Zentrum für Empirische Wirtschafts- und Sozialforschung)	Research Grant	READplus	Wolfgang Wessels	2007	2007
Brüsseler Kreis	Research Grant	Ageing, networks development and organizational problems in the social sector of care for people with disabilities	Frank Schulz-Nieswandt (Together with Prof. Pfaff)	2004	2009
Industrial Company	Research Grant	Tax Accounting and Reporting	Norbert Herzig	2004	2008
Pleon/ BBDO	Research Project	"Made in Germany". Business branding, reputation and marketing in Western Germany (1945-2008)	Toni Pierenkemper	2007	2008
Schufa	Research Grant	Over-dept problems of private households	Frank Schulz-Nieswandt	2006	

<b>Funding Body</b>	<b>Type of Funding</b>	<b>Title</b>	<b>Coordinator</b>	<b>Start</b>	<b>Finish</b>
Software Company	Research Grant	Conception and prototypical Implementation of a simulation system to support the short and long term Shift Work Plan	Ulrich Derigs	2007	
Software Company	Research Grant	Conception and prototypical Implementation of a Framework for parallel Problem solving	Ulrich Derigs	2007	
Software Company	Research Grant	Conception and Implementation of a System for Revenue Optimization	Ulrich Derigs	2007	
Software Company	Research Grant	Implementation and evaluation of heuristics for solving Vehicle Routing Problems	Ulrich Derigs	2007	
Software Company	Research Grant	Implementation and evaluation of LS- based Hybrid-Heuristics	Ulrich Derigs	2007	
Studienwerk der Steuerberater NRW e.V.	Research Project	Analysis of the education/ advanced training of tax-advisors	Norbert Herzig	2004	2007
Sustainable Health Solutions	Research Grant	Technical Assistance for Community-based Micro Insurance	Hans Jürgen Rösner	2008	
Tax Consulting Company	Research Grant	International Tax Planning	Norbert Herzig	2007	

### 3 Research Output

In 2004 the WiSo Faculty implemented a budgeting system according to which the budget of each chair depends on the number of publications in high ranking scientific journals. For this purpose, we defined A, B and C journals for each of the three subgroups. (A list of the journals is provided in section 4.3.) In section 3.1 the publications in the academic year 2007/2008 are listed.

In addition, the budgeting system allocates money to chairs whose PhD students and assistant professors present papers at prestigious academic conferences (see section 4.3). In section 3.2 the young researchers who obtained the money and the corresponding conferences are listed.

In section 3.3 we provide a list of all PhD theses which were successfully completed in the academic year 2007/2008 at the WiSo faculty.

#### 3.1 Publications in 2007/2008

In this section, all publications which counted for the budget allocation are listed.

It should be noted, however, that not all leading field journals belong to this list of journals. For example, some journals in psychology or statistics are not covered if they have little relation to economics or social sciences. Therefore, books, textbooks and selected papers published by members of our faculty and not covered by budget allocation are listed separately.

##### Category A

- Andreß, H.-J. with B. Borgloh, M. Bröckel, M. Giesselmann and D. Hummelsheim: "The economic consequences of partnership dissolution: A comparative analysis of panel studies from five European countries", *European Sociological Review*
- Fuest, C. with M. Kolmar: "A theory of user-free competition", *Journal of Public Economics*
- Funk, P.: "Entry and growth in a perfectly competitive vintage model", *Journal of Economic Theory*
- Gedenk, K. with K.L. Ailawadi, C. Lutzky and S.A. Neslin: "Decomposition of the sales impact of promotion-induced stockpiling", *Journal of Marketing Research*
- Glassmann, U.: "Beyond the German model of capitalism: Unorthodox local business development in the Cologne media industry", *European Planning Studies*
- Kempf, A. with S. Ruenzi: "Tournaments in mutual fund families", *Review of Financial Studies*
- Kempf, A. with S. Ruenzi and T. Thiele: "Employment risk, compensation incentives and managerial risk taking - Evidence from the mutual fund industry", *Journal of Financial Economics*
- Ockenfels, A. with T. Gehrig, W. Güth, V. Levati, R. Levinsky, T. Uske and T. Weiland: "Buying a pig in a poke": An experimental study of unconditional veto power", *Journal of Economic Psychology*
- Rössel, J.: "Conditions for the explanatory power of life styles", *European Sociological Review*
- Schmitz, P.: "Optimal selling strategies when buyers may have hard information", *European Economic Review*



- Schmitz, P.: “Exclusive versus non-exclusive licensing strategies and moral hazard”, *Economics Letters*
- Schmitz, P. with S. Rosenkranz: “Reserve prices in auctions as reference points”, *Economic Journal*
- Sliwka, D.: “Trust as a signal of a social norm and the hidden costs of incentive schemes”, *American Economic Review*
- Sliwka, D.: “Managerial turn over and strategic choice”, *Management Science*

### **Category B**

- Andreß, H.-J. with M. Bröckel: “Income and life satisfaction after marital disruption in Germany”, *Journal of Marriage and Family*
- Andreß, H.-J. with T. Seeck: “Ist das Normalarbeitsverhältnis noch armutsvermeidend?“, *Kölner Zeitschrift für Soziologie und Sozialpsychologie*
- Beckers, T. with M. Klein and U. Rosar: “The frog pond beauty contest”, *European Journal of Political Research*
- Bomsdorf, E. with B. Babel and R. Schmidt: “Forecasting German mortality using panel data procedures”, *Journal of Population Economics*
- Davidov, E: “Explaining habits in a new context: The case of travel-mode choice”, *Rationality and Society*
- Derigs, U. with P. Bartodziej, D. Malcherek and U. Vogel: “Models and algorithms for solving combined vehicle”, *OR-Spectrum*
- Derigs U. with P. Bartodziej and M. Zils: “O&D Revenue management in cargo airlines – A mathematical programming approach”, *OR-Spectrum*
- Derigs U. with F. Bomsdorf: “A mathematical model, heuristic solution and decision support system for solving the movie shoot scheduling problem”, *OR-Spectrum*
- Derigs, U. with T. Döhmer: “Indirect search for the vehicle routing problem with pickup and delivery and time windows”, *OR-Spectrum*
- Derigs, U. with R. Kaiser: “Applying the attribute based hill climber heuristic to the vehicle routing problem”, *European Journal of Operations Research*
- Diedrichs, U.: “Neue Dynamik in der Europäischen Außen- und Sicherheitspolitik auf dem Weg zu einer Security Governance”, *Politische Vierteljahresschrift*
- Dülmer, H.: “Experimental plans in factorial surveys: Random or quota design?”, *Sociological Methods & Research*
- Franzmann, S.: “Parteistrategien auf oligopolistischen Issue-Märkten. Eine empirische Analyse der Wahlprogrammatik in Deutschland, Dänemark, Österreich und den Niederlanden mit Hilfe des Gutenberg-Modells“, *Politische Vierteljahresschrift*
- Fuest, C. with J. Becker: “Why is there corporate taxation?”, *Journal of Economics*
- Grimm, V.: “Sequential versus bundle auctions for recurring procurement”, *Journal of Economics*
- Grundke, P.: “Computational aspects of integrated market and credit portfolio models”, *OR Spectrum*
- Harbring, Ch. with B. Irlenbusch, M. Kräkel and R. Selten: “Sabotage in corporate contests”, *International Journal of the Economics of Business*

- Hess, D. with N. Hautsch: "Bayesian learning in financial markets – Testing for the relevance of information precision in price discovery", *Journal of Financial and Quantitative Analysis*
- Kaiser, A.: "Neue Beiträge zur empirischen Institutionenanalyse: Von der Gegenstands- zur Problemorientierung", *Politische Vierteljahresschrift*
- Kaiser A. with N. Ehlert and A. Hennl: "Föderalismus, Dezentralisierung und Performanz. Eine makroquantitative Analyse der Leistungsfähigkeit territorialer Politikorganisation in entwickelten Demokratien", *Politische Vierteljahresschrift*
- Kempf, A. with P. Osthoff: "SRI Funds: Nomen est omen", *Journal of Business Finance and Accounting*
- Kempf, A. with S. Ruenzi: "Family matters: "Rankings within fund families and fund inflows", *Journal of Business Finance and Accounting*
- Kuntz, L. with S. Scholtes and A. Vera: "DRG cost weight volatility and hospital performance", *Operations Research Spectrum*
- Kuntz, L. with A. Vera: "Process-based organization design and hospital performance", *Healthcare Management Review*,
- Loebbecke, C.: "Adopting IT for content integration in the supermarket: The METRO group case", *European Journal of Information Systems*
- Loebbecke, C.: "Piloting RFID along the supply chain: A case analysis", *Electronic Markets*
- Loebbecke, C.: "Use of innovative content integration information technology at the point of sale", *European Journal of Information Systems*
- Loebbecke, C. with P. Djekic: "Preventing application software piracy", *Journal of Strategic Information Systems*
- Loebbecke, C. with C. Huyskens: "A competitive perspective on standard-making: Kaufhof's RFID project in fashion retailing", *Electronic Markets*
- Loebbecke, C. with C. Huyskens: "Developing a model-based netsourcing decision support system using a five-stage methodology", *European Journal of Operational Research*
- Loebbecke, C. with C. Huyskens: "Weaving the RFID yarn in the fashion industry: The Kaufhof case", *Management Information Systems Quarterly Executive*
- Loebbecke, C. with C. Huyskens: "What drives netsourcing decisions? An empirical analysis", *European Journal of Information Systems*
- Loebbecke, C., A. Ockenfels with G. Bolton: "Does competition promote trust and trustworthiness in online trading? An experimental study", *Journal of Management Information Systems*
- Loebbecke, C. with J. Palmer: "RFID in the fashion industry: Kaufhof department stores AG and Gerry Weber international AG, fashion manufacturer", *Management Information Systems Quarterly Executive*
- Mohnen, A. with M. Bareket: "Performance measurement for investment decisions under capital constraints", *Review of Accounting Studies*
- Mosler, K. with L. Haferkamp: "Size and power of recent tests for homogeneity in exponential mixtures", *Communications in Statistics*
- Nonnenmacher, A.: "Eignen sich Stadtteile für den Nachweis von Kontexteffekten? Eine empirische Analyse am Beispiel von Disorder und Kriminalitätsfurcht", *Kölner Zeitschrift für Soziologie und Sozialpsychologie*

- Ockenfels, A. with W. Güth and F. Mengel: “An evolutionary analysis of buyer insurance and seller reputation in online markets”, *Theory and Decision*
- Papier, F. with U.W. Thonemann: “Queuing models for sizing and structuring rental fleets”, *Transportation Science*
- Reinartz, W. with W.Hoyer, M. Krafft and J. Rupinder: “Determinants of the variety of routes to market”, *International Journal of Research in Marketing*
- Rössel, J. with S. Pape and H. Solga: “Die visuelle Wahrnehmbarkeit sozialer Ungleichheit – eine alternative Methode zur Untersuchung der Entkoppelungsthese“, *Zeitschrift für Soziologie*
- Rosar, U.: “Wirkungen des TV Duells im Vorfeld der Bundestagswahl 2005 auf die Wahlentscheidung”, *Kölner Zeitschrift für Soziologie & Sozialpsychologie*
- Schmid, F. with R. Schmidt: “Multivariate conditional versions of Spearman’s rho and related measures of tail dependence”, *Journal of Multivariate Analysis*
- Schmid, F. with R. Schmidt: “Multivariate extensions of Spearman's rho and related statistics”, *Statistics & Probability Letters*
- Schmitz, P. with S. Rosenkranz: “Can Coasean bargaining justify Pigouvian taxation?”, *Economica*
- Sliwka, D. with Ch. Grund: “Reference dependent preferences and the impact of wage increases on job satisfaction”, *Journal of Institutional and Theoretical Economics*
- Tempelmeier, H.: “On the stochastic uncapacitated dynamic single-item lotsizing problem with service level constraints”, *European Journal of Operational Research*
- Thonemann, U.W. with J.R. Bradley and K. Hoberg : “Analyzing the effect of the inventory policy on order and inventory variability with linear control theory”, *European Journal of Operational Research*
- Thonemann, U.W. with J.R. Bradley and K. Hoberg: “Analyzing the effect of inventory policies on nonstationary performance with transfer functions”, *IIE Transactions*
- Völckner, F.: “The dual role of price: Decomposing consumers’ reaction to price”, *Journal of the Academy of Marketing Science*
- Völckner, F. with J. Hofmann: “Perceived price-quality relationship. A meta-analytic review and assessment of its determinants”, *Marketing Letters*
- Völckner, F. with G. Kaufmann and H. Sattler: “Image feedback effects of brand extensions. Evidence from a longitudinal field study”, *Marketing Letters*
- Völckner, F. with H. Sattler: “Empirical generalizability of consumer evaluations of brand extensions”, *International Journal of Research in Marketing*
- Wambach, A. with G. Gebhardt: “Auctions to implement the efficient market structure”, *International Journal of Industrial Organization*
- Wessels, W. with U. Diedrichs: “Neue Dynamik in der Europäischen Außen- und Sicherheitspolitik auf dem Weg zu einer Security Governance“, *Politische Vierteljahresschrift*
- Wuermeling, F: “Passt die Türkei zur EU und die EU zu Europa? Eine Mehrebenenanalyse auf der Basis der Europäischen Wertestudie“, *Kölner Zeitschrift für Soziologie & Sozialpsychologie*

### Category C

- Andreß, H.-J. with M. Bröckel: "Marital disruption in Germany: Does the conservative welfare state care? Changes in material well-being and the effects of private and public transfers", *Schmollers Jahrbuch: Journal of Applied Social Science Studies*
- Banken, R.: "Schneller Strukturwandel trotz institutioneller Stabilität. Die Entwicklung des deutschen Einzelhandels 1949-2000", *Jahrbuch für Wirtschaftsgeschichte/Yearbook of Economic History*
- Beier, M. with M. Graumann: "Woran erkennt man eine gute betriebswirtschaftliche Theorie?", *Die Betriebswirtschaft*
- Bomsdorf, E.: "Arbeitskräftepotential und demografischer Wandel. Modellrechnungen für die Bundesrepublik Deutschland bis 2050", *Jahrbuch für Wirtschaftsgeschichte/Yearbook of Economic History*.
- Bomsdorf, E. with B. Babel and R. Schmidt: "Zur Entwicklung der Bevölkerung, der Anzahl der Schüler, der Studienanfänger und der Pflegebedürftigen. Stochastische Modellrechnungen bis 2050", *Sozialer Fortschritt/German Review of Social Policy*
- Bomsdorf, E. with W. Barth, U. Kaletsch and A. Knickel: "Die systematische Bestimmung von Mindeststichprobenumfängen bei quantitativen Werbewirkungstests im Direktmarketing", *Marketing, Zeitschrift für Forschung und Praxis*
- Bomsdorf, E. with C. Otto: "A new approach to the measurement of polarization for grouped data", *Allgemeines Statistisches Archiv*
- Branter, F. with A. Thomas: "Europapolitik - kein vorrangiges Thema im französischen Präsidentschaftswahlkampf", *Integration*
- Davidov, E. with S. Bamberg, J. Herrmann, P. Schmidt and S. Schwartz: "Die Messung von Werten mit dem 'Portraits Value Questionnaire' ", *Zeitschrift für Sozialpsychologie*
- Ebers, M. with W.W. Powell: "Biotechnology: Its origins, organization, and outputs", *Research Policy*
- Ehrenberg, M. with M. Seufert: "Microeconomic consumption theory and individual media use: Empirical evidence from Germany", *Journal of Media Business Studies*
- Engelhardt, W.: "J.H. von Thünens Eintreten für die Gründung eines 'Mecklenburgischen Ritterschaftlichen Credit-Vereins' – eine gemeinwirtschaftliche Unternehmensinitiative", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*
- Faber, A.: "Die Weiterentwicklung der Europäischen Union: Vertiefung versus Erweiterung?", *Integration*
- Faber, A. with W. Wessels: "Vom Verfassungskonvent zurück zur Methode Monnet?", *Integration*
- Fetchenhauer, D with D. Betz, C. Biniossek and M. Lungen: "Fairness ohne Eigennutz", *Sozialer Fortschritt*
- Fuest, C. with T. Hemmelgarn and F. Ramb: "How would the introduction of an EU-wide formula apportionment affect the size and the distribution of the corporate tax base? An analysis based on German multinationals", *International Tax and Public Finance*.
- Fuest, C. with A. Peichl and T. Schäfer: "Führt Steuervereinfachung zu einer "gerechteren" Einkommensverteilung? Eine empirische Analyse für Deutschland", *Perspektiven der Wirtschaftspolitik*
- Fuest, C. with A. Peichl and T. Schäfer: "Die Flat Tax: Wer gewinnt? Wer verliert? Eine empirische Analyse für Deutschland", *Steuer und Wirtschaft*

- Glassmann, U.: "Wohlfahrt und Altruismus - Eine Bestandsaufnahme aus der experimentellen Wirtschaftsforschung für die Politikwissenschaft", *Zeitschrift für Politikwissenschaft*
- Grimm, V. with S. Kovarik and G. Ponti: "Fixed price plus rationing", *Experimental Economics*
- Hagenah, J. with H. Best: "Online, telefonisch oder face-to-face?", *planung & analyse*
- Harbring, C. with B. Irlenbusch: "Verhandlungen über Lohndifferentiale", *Die Betriebswirtschaft*
- Hartweg, H.-R.: "Ein evolutions- und transaktionskostenökonomischer Beitrag zu den Entwicklungspotentialen der integrierten Versorgung in der Gesetzlichen Krankenversicherung", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*
- Herzig, N. with U. Lochmann: "Rückwirkung der Internationalisierung der handelsrechtlichen Rechnungslegung auf die steuerliche Gewinnermittlung", *Zeitschrift für Betriebswirtschaft*
- Homburg, C. with N. Wrede: "Persistente Bestimmungsgrößen des künftigen operativen Cash Flows", *Zeitschrift für Betriebswirtschaft*
- Kaiser, A. with A. Hennl: "Repräsentationschancen in interaktiven Nominierungsverfahren. Ein Vergleich der Aufstellung von Parteilisten bei deutschen Landtagswahlen", *Zeitschrift für Politikwissenschaft*
- Kaiser, A. with A. Hennl: "Wahlsysteme und Frauenrepräsentation. Ein Vergleich der deutschen Landesparlamente", *Zeitschrift für Politikwissenschaft*
- Kempf, A. with S. Ber and S. Ruenzi: "Determinanten der Mittelzuflüsse bei deutschen Aktienfonds", *Zeitschrift für betriebswirtschaftliche Forschung*
- Kempf, A. with P. Osthoff: "The effect of socially responsible investing on portfolio performance", *European Financial Management*
- Köstler, U.: "Aktivierung des Bürgers mittels Zeittauschsystemen - Seniorengenossenschaften sind mehr als nur Tauschringe", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*
- Kuntz, L. with P. Borges and C. Zobel: "Krankenhausmanagement im Wandel - Empirische Evidenz, Praxis und Qualitätsrisiken", *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen*
- Kuntz, L. with F. Muesgens: "Modelling start-up costs of multiple technologies in electricity markets", *Mathematical Methods of Operations Research*
- Kuntz, L. with A. Vera: "Prozessorientierte Organisation und Effizienz im Krankenhaus", *Zeitschrift für betriebswirtschaftliche Forschung*
- Loebbecke, C. with K. Dezousa, O. El Sawy, R. Galliers and R. Watson: "Beyond rigor and relevance towards responsibility and reverberation: Information systems research that really matters", *The Communications of the Association for Information Systems*
- Loebbecke, C. with R. Hirschheim: "Information systems in der nordamerikanischen Lehre im Zeitalter von zunehmendem IS-Offshoring", *Wirtschaftsinformatik*
- Loebbecke, C. with R. Hirschheim, M. Newman and J. Valor: "Offshoring and its implications for the information systems discipline: Where perception meets reality", *Communications of the Associations for Information Systems*
- Loebbecke C. with C. Huyskens: "Item-level RFID in the Japanese publishing industry: A case study", *The Communications of the Association for Information Systems*

- Magnus K.-H. with A.-M. Nienaber, G. Schewe and U.W. Thonemann: "Eine Überdosis an Kooperation vermeiden! Empirische Erkenntnisse zum Erfolg der Supply-Chain-Organisation", *Zeitschrift für betriebswirtschaftliche Forschung*
- Manitz, M.: "Queuing-model based analysis of assembly lines with finite buffers and general service times", *Computers and Operations Research*
- Meulemann, H.: "Sind Kinder der Deutschen weniger wert geworden? Entwicklungen zwischen 1979 und 2005 in West- und Ostdeutschland", *Soziale Welt*
- Mosler, K. with G. Koshevoy: "Multivariate Lorenz dominance based on Zonoids", *Advances in Statistical Analysis*
- Reckendrees, A. : "Konsummuster im Wandel. Haushaltsbudgets und Privater Verbrauch in der Bundesrepublik Deutschland 1952-98", *Economic History Yearbook/Jahrbuch für Wirtschaftsgeschichte*.
- Reckendrees, A. with Kim Priemel: "Politik als produktive Kraft? Die „Gelsenberg-Affäre“ und die Krise des Flick-Konzerns (1931/32)", *Economic History Yearbook/Jahrbuch für Wirtschaftsgeschichte*..
- Reihlen, M. with T. Ringberg: "Towards a socio-cognitive approach to knowledge transfer", *Journal of Management Studies*
- Reinartz, W. with J. Thomas and G. Basoul: "Investigating cross-buying and customer loyalty", *Journal of Interactive Marketing*
- Rössel, J.: "Vom Rationalen Akteur zum system dope. Eine Auseinandersetzung mit der Sozialtheorie von Hartmut Esser", *Berliner Journal für Soziologie*
- Schäfer, V. with W. Wessels: "(Aus-)Wege aus der Verfassungsfalle - Strategien und Szenarien", *Sozialer Fortschritt*
- Schmid, F. with J. Dobric: "A goodness of fit test for copulas based on Rosenblatt's transformation", *Computational Statistics & Data Analysis*
- Schoder, D. with M. Haenlein and A. M. Kaplan: "Factors influencing the adoption of mass customization: The impact of base category consumption frequency and need satisfaction", *Journal of Product Innovation Management*
- Schoder, D. with P. Gloor, M. Paasivaara and P. Willems: "Finding collaborative innovation networks through correlating performance with social network structure", *International Journal of Production Research*
- Schulz-Nieswandt, F.: "Der Vertrag über eine Europäische Verfassung", *Sozialer Fortschritt*
- Schulz-Nieswandt, F.: "Public-Private Partnership im Sozialsektor. Kontexte einer Theorie-Praxis-Entwicklung im engeren und weiteren Sinne", *Sozialer Fortschritt*
- Stücker, B. „Konsum auf Kredit in der Bundesrepublik“, *Economic History Yearbook/Jahrbuch für Wirtschaftsgeschichte*.
- Tempelmeier, H. and L. Buschkühl: "Dynamic multi-machine lotsizing and sequencing with simultaneous scheduling of a common setup resource", *International Journal of Production Economics*
- Thomas, A. with W. Wessels: "Zur deutschen Ratspräsidentschaft - integrationspolitische Steuerungsfunktion oder Diener vieler (nationaler Herren)?", *Zeitschrift für die Staats- und Europawissenschaften*
- Thonemann, U.W. with F. Papier and R.W. Wolff: "On the convexity of loss probabilities when arrivals occur in batches and servers are heterogeneous", *Operations Research Letters*

- Völckner, F. with M. Clement, N. Granström and T. van Dyk: "Messung der Markenstärke von Künstlermarken: Eine empirische Untersuchung am Beispiel von Popmusikern", *Marketing ZFP*
- Völckner, F. with M. Farsky: "Entwicklung und empirische Anwendung eines neuen Instruments zur Iagemessung am Beispiel von Universitäten", *Die Betriebswirtschaft*
- Weiß, B. with M. Wagner: "Potentiale und Probleme von Meta-Analysen in der Soziologie", *Sozialer Fortschritt*

### **Selected Books, Textbooks and Further Publications**

#### *Books and Textbooks*

- Andreß, H.-J. with D. Hummelsheim: "When marriage ends: Economic and social consequences of partnership dissolution", Cheltenham (2008)
- Andreß, H.-J. with H. Lohmann: "Working poor in Europe: Employment, poverty and globalisation." Cheltenham (2008)
- Delfmann, W. with Th. Klaas-Wissing (eds.): "Strategic supply chain design. Theory, concepts and applications", Kölner Wissenschaftsverlag, Köln (2007)
- Delfmann, W. with R. de Koster (eds.): "Managing supply chains – Challenges and opportunities", Copenhagen Business Press, Copenhagen (2007)
- Delfmann, W. with R. de Koster (eds.): "Recent developments in supply chain management", Helsinki School of Economics, Helsinki (2007)
- Derigs, U. with S. Dahl: "Ein decision support system zur kooperativen Tourenplanung in Verbänden unabhängiger Transportdienstleister", *Lecture Notes in Informatics*
- Derigs, U. with S. Friederichs: "'Decisions everywhere' using a mobile and real-time decision support system – An application to waste pricing negotiations"
- Donges, J.B. with J. Eekhoff, C. Fuest, W. Franz, W. Möschel and M.J.M. Neumann (Kronberger Kreis): "Erbschaftsteuer: Behutsam anpassen", *Stiftung Marktwirtschaft*, Schriftenreihe Bd. 46, Berlin (2007)
- Ebers, M. with S. Cropper, P. S. Ring, and C. Huxham (Eds.): "The Oxford handbook of inter-organizational relations", Oxford: Oxford University Press (2008)
- Eekhoff, J. with V. Bünnagel, S. Kochskämper and K. Menzel: „Bürgerprivatversicherung“, Tübingen (2008)
- Endres, K.: "Die Gestaltung von Anreizsystemen zur wertorientierten Steuerung von Versicherungskonzernen", Eul Verlag, Reihe *Versicherungswirtschaft*, Band 48, Köln (2007)
- Friedrichs, J.: "Ethnische Segregation", in: F. Kalter (ed.): *Migration und Integration*, Wiesbaden: VS Verlag für Sozialwissenschaften (2008)
- Friedrichs, J. with J. Blasius and J. Klöckner: "Doppelt benachteiligt? Leben in einem deutsch-türkischen Stadtteil", Wiesbaden: VS Verlag für Sozialwissenschaften (2008)
- Friedrichs, J. with D. Oberwittler: "Soziales Kapital in Wohngebieten", in: A. Franzen with M. Freitag (eds.): *Sozialkapital*, Wiesbaden: VS Verlag für Sozialwissenschaften (2007)
- Friedrichs, J. with S. Triemer: "Gesplante Städte? Soziale und Ethnische Segregation in deutschen Großstädten", Wiesbaden: VS Verlag für Sozialwissenschaften (2008)
- Hartmann-Wendels, T. with A. Pfingsten and M. Weber: "Bankbetriebslehre", 4th ed., Springer (2007)
- Herzig, N. (Ed.): "Handbuch Unternehmensteuerreform 2008", Münster (2007)

- Herzig, N. (Ed.): "Analyse der Steuerberateraus- und -fortbildung in Deutschland", Köln (2008)
- Horstkötter, M.: "Die Bilanzierung von insurance-linked-bonds bei direkter und indirekter Emission. Bilanzielle Erfolgssteuerung nach HGB und IFRS", Eul Verlag, Reihe *Versicherungswirtschaft*, Band 50, Köln (2008)
- Jäger, T. with D. W. Dylla (Hrsg.): "Deutschland und Polen. Die europäische und internationale Politik", Wiesbaden: VS Verlag für Sozialwissenschaften (2008)
- Jäger, T. with A. Höse and K. Oppermann (Hrsg.): "Deutsche Außenpolitik. Sicherheit - Wohlfahrt - Institutionen und Normen", Wiesbaden: VS Verlag für Sozialwissenschaften (2007)
- Jäger, T. with G. Kümmel (Hrsg.): "Private military and security companies. Chances, problems, pitfalls and prospects", Wiesbaden: VS Verlag für Sozialwissenschaften (2007)
- Jäger, T. with H. Viehrig (Hrsg.): "Die amerikanische Regierung gegen die Weltöffentlichkeit? Theoretische und empirische Analysen der Public Diplomacy zum Irakkrieg", Wiesbaden: VS Verlag für Sozialwissenschaften (2008)
- Jäger, T. et al : "Die Tragödie Kolumbiens. Staatszerfall, Gewaltmärkte und Drogenökonomie", Wiesbaden: VS Verlag für Sozialwissenschaften (2007)
- Leidhold, W.: "Gottes Gegenwart. Zur Logik der religiösen Erfahrung", Darmstadt (2008)
- Leidhold, W. (Ed.): "Francis Hutcheson: An inquiry into the original of our ideas of beauty and virtue: In two treatises". 2. ed., enlarged and revised. Indianapolis (2008)
- Leidhold, W.: "Wahrheit und Entscheidung, Abenteuer des Geistes - Dimensionen des Politischen", Baden-Baden (2008)
- Lindner-Braun, C.: "Mediennutzung. Methodologische, methodische und theoretische Grundlagen", *Mediensoziologie* Bd. 1. Berlin: Lit Verlag (2007)
- Malik, A.: "Wertorientierte Steuerung in der Lebensversicherung – Möglichkeiten und Grenzen", VDM-Verlag, Saarbrücken (2007)
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- Streeck, W.: "Re-forming capitalism: Institutional change in the German political economy", Oxford: Oxford University Press (2008)
- Streeck, W. with M. Stolleis (eds.): "Aktuelle Fragen zu politischer und rechtlicher Steuerung im Kontext der Globalisierung", Baden-Baden: Nomos (2007)
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- Wambach, A. with R. Rees: "The microeconomics of insurance", *Foundations and Trends in Microeconomics* (2008)
- Wessels, W.: "Das politische System der Europäischen Union", Wiesbaden (2008)
- Wessels, W. with W. Weidenfels (Eds.): "Jahrbuch der Europäischen Integration 2007", Baden-Baden (2007)
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#### *Further Publications*

- Bomsdorf, E. with B. Babel and R. Schmidt: "Future life expectancy in Australia, Europe, Japan and North America", *Journal of Population Research*
- Friedrichs, J. with J. Blasius: "Internal heterogeneity of a deprived urban area and its impact on resident's perception of deviance", *Housing Studies*
- Friedrichs, J. with J. Blasius: "Lifestyles in distressed neighbourhoods: A test of Bordieu's 'Taste of necessity' hypothesis", *Poetics*
- Fuchs, M.: "Building or repairing institutions: Microcredits in Argentina", in: Gatrell, J.D., Reid, E. (Eds.): *Enterprising Worlds: A Geographic Perspective on Economics, Environments & Ethics*. Springer: Dordrecht
- Fuchs, M.: "Product upgrading and survival of foreign plants: The case of VW Navarra", in: Pellenberg, P., Wever, E. (eds.): *International Business Geography: Case Studies of Corporate Firms*. Routledge: Oxford (= Routledge Studies in International Business & the World Economy)
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- Herzig, N.: "Reform der Unternehmensbesteuerung", *Die Wirtschaftsprüfung*
- Herzig, N.: "Tax harmonization in Europe: Methods of consolidation" in: Common Consolidated Corporate Tax Base, in: Lang, M.: *Series on International Tax Law*, Wien: Linde (2008)
- Herzig, N. et. al.: "Die Zinsschranke im Lichte einer Unternehmensbefragung", *Der Betrieb*
- Höse, A. with K. Oppermann: "Transatlantic conflict and cooperation: What role for public opinion?", *Journal of Transatlantic Studies*
- Höse A. with K. Oppermann: "Zwischen Wahlkampf und Weltpolitik. Die deutsche Außenpolitik im Spannungsfeld innenpolitischer und internationaler Restriktionen", *Economag*
- Huyskens, C. with C. Loebbecke: "Determinants of netsourcing: An empirical evaluation", *Journal of Information Technology Management*
- Jäger, T.: "Turbulenzen und Transformation", in: Erich Reiter (Hrsg.): *Europa ohne Sicherheit? Chancen und Risiken einer Europäischen Sicherheits- und Verteidigungspolitik*, Wien und Berlin: Lit-Verlag (2007)
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- Kaiser, A.: “Anthony Downs, Ökonomische Theorie der Demokratie“, in Brocker, M. (ed.): *Geschichte des Politischen Denkens – Ausgewählte Werkanalysen*, Frankfurt: Suhrkamp
- Kaiser, A.: “Parliamentary opposition in Westminster democracies: Britain, Canada, Australia and New Zealand”, *Journal of Legislative Studies*
- Kamp, A.: Entry “Petrarch”, *Encyclopaedia of medieval philosophy*, Heidelberg, New York (2008)
- Kopeinig, S. with M. Caliendo: “Some practical guidance for the implementation of propensity score matching”, *Journal of Economic Surveys*
- Lindner-Braun, C.: “Kritik einer ökonomischen Theorie des Suizids“, in: Diekmann, A. et al. (Hrsg.): *Rational Choice: Theoretische Analysen und empirische Resultate - Festschrift für Karl-Dieter Opp zum 70. Geburtstag*. Opladen: Verlag für Sozialwissenschaften
- Ockenfels, A.: “Measuring market power on the German electricity market in theory and practice – Critical notes on the LE study”, *Energiewirtschaftliche Tagesfragen*
- Oppermann, K.: “The Blair government and Europe: The policy of containing the salience of European integration”, *British Politics*
- Oppermann, K.: “Salience and sanctions: A principal-agent analysis of domestic win-sets in two-level games – The case of British European policy under the Blair Government”, *Cambridge Review of International Affairs* (2008)
- Oppermann, K. with A. Höse: “Public opinion and the development of the European security and defence policy”, *European Foreign Affairs Review*
- Oppermann, K. with H. Viehrig: “Issue salience and the domestic legitimacy demands of European integration. The cases of Britain and Germany”, *European Integration online Papers*
- Reihlen, M. with B. Apel: “Internationalization of professional service firms as learning – A constructivist approach”, *International Journal of Service Industry management*
- Reihlen, M. with Th. Klaas and T. Ringberg: “Metatheories in management studies: Reflections upon individualism, holism and systemism”, *Management*
- Reihlen M. with N. Nikolova and J.-F. Schlapfner: “Client, and consultant interaction: Capturing social practices of professional service production”, *Academy of Management Best Paper Proceedings*
- Reihlen, M. with T. Ringberg: “Communication assumptions in consumer research: An alternative socio-cognitive approach”, *Consumption, Markets & Culture*
- Schmid, F. with R. Schmidt: “Nonparametric inference on multivariate versions of Blomqvist’s Beta and related measures of tail-dependence”, *Metrika*
- Schoder, D.: “The flaw in customer lifetime value”, [Forethought] in: *Harvard Business Review*
- Schulz-Nieswandt, F.: “Behindertenhilfe im Wandel. Zwischen Europarecht, neuer Steuerung und Empowerment“. Berlin: LIT.
- Schulz-Nieswandt, F. with C. Kurscheid: “Die Schuld an der Schuld“. Hamburg: Merus.
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- Streeck, W.: ”Endgame? The fiscal crisis of the German state“, MPIfG Discussion Paper 07/7, Köln: Max-Planck-Institut für Gesellschaftsforschung

- Streeck, W.: "Politik in einer alternden Gesellschaft: Vom Generationenvertrag zum Generationenkonflikt?" In: Peter Gruss (ed.), *Die Zukunft des Alterns: Die Antwort der Wissenschaft*, München: Verlag C.H. Beck (2007)
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- Wagner, M. (im Druck): "Entwicklung und Vielfalt der Lebensformen", in: Schneider, N. F. (Hg.): *Lehrbuch der Familiensoziologie*. UTB
- Wagner, M. with P. Dykstra: „Childlessness and late life outcomes“, *Journal of Family Issues*
- Wambach, A. with R. Inderst: "Engpassmanagement im deutschen Stromübertragungsnetz", *Zeitschrift für Energiewirtschaft*
- Wied-Nebbeling, S.: "Märkte mit wenigen Anbietern: Cournot- oder Stackelberg-Wettbewerb?", *Wirtschaftswissenschaftliches Studium*

### **3.2 Conferences attended by PhD Students and Postdocs in 2007/2008**

In this section, conference presentations of our PhD students and Postdocs for which a grant was given are listed. A list of these conferences can be found in section 4.3.

It should be noted, however, that the financial support is limited per chair. So it is expected that there are further conference attendance by our PhD students and Postdocs which are not listed below. Furthermore, not all prestigious international conferences are included in the grant allocation system. Therefore, selected further conference visits are also listed.

#### ***Business Administration***

##### *Academy of Management*

- Albers, S.: A typology of alliance governance systems
- Albers, S.: Configuration of alliance governance structure
- Reihlen, M.: Models of the client-consultant interaction: Exploring their empirical relevance to the consulting practice

##### *Air Transport Research Society (ATRS) World Conference*

- Albers, S.: Towards a model of airport-airline interaction
- Albers, S.: International market entry strategies of EU and Asia pacific low fare airlines
- Albers, S.: Aviation-based tourism strategies – An explorative study of Singapore and Dubai

##### *Americas Conference on Information Systems*

- Berthod, O.: Diversity in collaborative information systems (IS) research methods: Academic breadth or 're-inventing the wheel'?
- Fischbach, K. and J. Putzke: Social network analysis in IS research
- Huyskens, C.: Towards item-level RFID in the Japanese publishing industry

- Huyskens, C.: Virtual community ventures: Success drivers in the case of online video sharing
- Weiss, T.: Online gaming adoption in competitive social networks: Combining the theory of planned behaviour and social network theory

#### *Applications of Social Network Analysis*

- Putzke, J.: Patent citation and corporate market value – A study using social network analysis

#### *Deutscher Betriebswirtschaftertag der Deutschen Schmalenbachgesellschaft*

- Vera, A.: Unternehmensberichterstattung in Europa - Vergleich der Universitätsklinik Köln mit dem Addenbrooks Krankenhaus in Cambridge/UK

#### *European Accounting Association*

- Brüggemann, U.: The switch from German GAAP to internationally accepted accounting standards and its effects on the cost of equity capital
- Henschke, S.: Conservatism correction in linear information models
- Hitz, J.-M.: Performance reporting in a decision usefulness context

#### *European Conference on Information Systems*

- Nann, S.: Predicting movie success and academy awards through sentiment and social network analysis

#### *European Group for Organizational Studies*

- Bartsch, V.; Maurer, I.; Knöpfler, S.: Learning in project-based organizations: How project members' social capital affects effective knowledge transfer and organizational performance
- Beier, M.: Organizational design of relationship management and the interrelated development of cognitive connectivity and interorganizational relationships of Young enterprises
- Huyskens, C.: Selective offshoring of knowledge intensive IT tasks via the internet: criteria and effects

#### *European Marketing Academy*

- Knaf, M.: Reference effects of multi-item promotions on brand choice behavior
- Spürkmann, S.: All multi-item promotion frames are not created equal

#### *European Transport Conference*

- Albers, S.: Emission trading – Strategy implications for airlines
- Albers, S.: The EU-emission trading scheme – Implications for intermodal competition in the European transport market

#### *Financial Management Association*

- Grundke, P.: Integrated risk management: Top down or bottom up?
- Moosbrucker, T.: Copulas from infinitely divisible distributions: Applications to credit value at risk
- Niessen, A.: How to attract investors' attention? The sequential introduction of two similar economic indicators
- Rünzi, S.: Why managers hold shares of their firm: An empirical analysis

### *German Operations Research Society*

- Fischer, L.: Lot sizing under stochastic demand with a service-level constraint
- Friederichs, S.: A model-based decision support system for revenue management in waste paper recycling
- Marzban, S.: VISAGE – the visual AMPL genie
- Nasev, J.: Conservatism correction in linear information models
- Vogel, U.: Solving vehicle and crew scheduling problems with service regulations

### *IFORS Conference*

- Paul, A.: The impact of prioritization on a LTL network

### *Informs Annual Meeting*

- Albers, M.: Deadhead selection for railway crew scheduling applications
- Bomsdorf, F.: The movie shoot scheduling problem
- Fischbach, K.: Session chair "Peer-to-peer systems and applications"
- Papier, F.: Capacity rationing in stochastic rental systems with advance Demand Information

### *International Bled eCommerce*

- Huyskens, C.: Second wave e-ventures: Entrepreneurship in a new context
- Huyskens, C.: Towards standardizing success: RFID in fashion retailing

### *International Conference on Human Computer Interaction with Mobile Devices and Services*

- Seehawer, T.: Disaster victim identification - How to gain efficiency by means of mobile information technology

### *International Federation of Information Processing*

- Huyskens, C.: Emerging technologies in the service sector: An early exploration of item-level RFID on the fashion sales floor
- Huyskens, C.: RFID adoption: Theoretical concepts and their practical application in fashion

### *Marketing Science Conference*

- Hagemeister, F.: Optimal nonlinear pricing in two-sided trade show markets"
- Knaf, M.: Jealousy and betrayal effects of target promotions
- Spürkmann, S.: All multi-item promotion frames are not created equal

### *Multikonferenz Wirtschaftsinformatik*

- Muhle, S.: Open innovation in a world of ubiquitous computing – Proposing a research agenda
- Fischbach, K.: Business intelligence und die Analyse unternehmensinterner Kommunikationsprozesse
- Schönemann, N.: ODOCo: Offener und dezentraler Austausch von Objektinformationen

### *Strategic Management Society*

- Albers, S.: Towards a theory of strategic alliances as organizational form

- Huyskens, C.: Inter-organizational knowledge creation as strategic challenge: Concept and case
- Reinhardt, I.: Rank-crossing, randomness, and sustained competitive advantage

*World Conference on Mass Customization & Personalization*

- Fischbach, K.: Mass customization in content related industries: The mismatch between empirical prospects and missing market take-off

**Economics**

*Economic Science Association*

- Fahr, R.: Who follows the crowd?
- Hagemann, P.: On the benefits of control in teams
- McKenzie, T.: Tax or beg?
- Trhal, N.: An experimental investigation of partnership dissolution mechanisms
- Werner, P.: Social comparisons at the workplace - Evidence from a real-effort experiment

*Economic Society*

- Grothe, O.: Liquidity based estimation of stochastic volatility under microstructure noise

*European Economic Association & Econometric Society*

- Grimm, V.: Cooperation in viscous populations – experimental evidence
- Niessen, A.: Sex matters
- Thiele, T.: Employment risk, compensation incentives and managerial risk taking: Evidence from the mutual fund industry
- Zoettl, G.: Capacity choice under uncertainty: Market structure and welfare implications

*European Public Choice Society*

- Schmidt, A.: Tax evasion, black activities and deterrence in Germany

*International Institute of Public Finance*

- Becker, J.: Quality versus quantity - The composition effect of corporate taxation on foreign direct investment
- Peichl, A.: Is a flat tax politically feasible in a grown-up welfare state?

*Portuguese Conference on Health Economics*

- Menzel, K.: Guaranteed Renewability with Portability

*Spring Meeting of Young Economics*

- Herre, J.: The impacts of antitrust policy on collusion with imperfect monitoring
- Peichl, A.: Is a flat tax feasible in a grown-up welfare state?
- Rasch, A.: Internal decision-making rules and collusion
- Schäfer, T.: Is a flat tax feasible in a grown-up welfare state?
- Trhal, N.: An experimental investigation of partnership dissolution mechanisms
- Werner, P.: The dynamic interplay of inequality and trust. An experimental study.

### *Verein für Socialpolitik*

- Becker, J.: Quality versus quantity – The composition effect of corporate taxation on foreign direct investment
- Herre, J.: The impacts of antitrust policy on collusion with imperfect monitoring
- Rasch, A.: TV Programming choice under public funding

### ***Sociology and Political Sciences***

#### *American Political Science Association*

- Oppermann, K.: To defer and defuse: New labour's policy of containing the salience of European integration

#### *American Sociological Association*

- Pointer, S.: Who wants to be a millionaire?

#### *Deutsche Gesellschaft für Psychologie*

- Bosau, C.: Bewerber-Pools: Sinnvoll rekrutieren oder doch eher Image schädigend? Eine Studie zur Einstellung und zum Verhalten von Bewerbern
- Bosau, C.: Job satisfaction cross-culturally: Is it just acquiescence what we measure?
- Bosau, C.: Spontaneous emotion regulation following affective events: Do we have a choice how to regulate our emotions?
- Bosau, C.: StudiVZ - Determinants of social networking and dissemination of information among students
- Bosau, C.: Will jeder Mitarbeiter selbst entscheiden, was zu tun ist? - Eine Studie zur Akzeptanz von Empowerment in verschiedenen Kulturen

#### *Deutsche Gesellschaft für Politikwissenschaft*

- Daun, A.: Ein Modell zur Analyse von Intelligence-Kooperation

#### *Deutsche Gesellschaft für Soziologie*

- Best, H.: Kommunikation zwischen Wissenschaften und Politik. Information, Beratung und Evaluation politischer Maßnahmen durch die Wissenschaft
- Dunkake, I.: Sozialkapital, Schulleistungen und abweichendes Verhalten von Schülern
- Weiß, B.: Vermindern Konflikte die Stabilität von Partnerschaften?

#### *European Consortium for Political Research*

- Breuer, A.: Federalism, decentralization and macro-economic performance
- Breuer, A.: Top-down referendums as trouble shooting strategies in Latin America
- Hennl, A.: Federalism, decentralization and macro-economic performance

#### *European Science Foundation*

- Beckers, T.: Comparing comparisons: Cross-national multilevel analyses with different measurements and data sets testing the inter-study stability of determinants of attitudes towards homosexuality in Europe

- Rohrbach, D.: Income inequality trends of knowledge science: Evidence from 19 OECD countries between 1970 and 2002

#### *European Survey Research Association*

- Beckers, T.: Comparing comparisons: Cross-national multilevel analyses with different measurements and data sets testing the inter-study stability of determinants of attitudes towards homosexuality in Europe
- Davidov, E.: A cross-country and cross-time comparison of the human values measurements with the second round of the European Social Survey

#### *Fachgruppe Sozialpsychologie*

- Hoffmann, M.: Können Sie sich gut durchsetzen?- Zur Einschätzung von Persönlichkeitsstärke bei sich selbst und anderen.
- Pradel, J.: Intuition versus Deliberation in der Personenwahrnehmung am Beispiel des Altruismus.
- Pradel, J.: Wenn Frauen ihre Männer durchschauen - Wahrnehmung des Persönlichkeitsmerkmals Altruismus in intimen Beziehungen.

#### *Hochschultage Berufliche Bildung*

- Beutner, M: Evaluation von Standards und Evaluation für Standards.

#### *Human Behavior and Evolution Society*

- Pradel, J.: Einschätzung von Persönlichkeitsstärke bei sich selbst und anderen.

#### *International Association for Research in Economic Psychology*

- Haferkamp, A.: Do "normal" citizen as economic laypersons judge different from economic experts?

#### *Internationale Geographische Union*

- Winter, J.: Towards a redistribution of competencies in the automotive industry

#### *International Sociological Association*

- Rohrbach, D.: Income inequality trends of knowledge science: Evidence from 19 OECD countries between 1970 and 2002

#### *Nordic International Studies Association (NISA)*

- Oppermann, K.: Issue salience and the legitimacy of international cooperation

#### *Rauschholzhausener Symposium zur Wirtschaftsgeographie*

- Winter, J.: Fortschreitender Kompetenzerwerb in ausländischen Tochterbetrieben? Eine Typisierung von Automobilzulieferern in Polen

### **3.3 Completed PhD Theses in 2007/2008**

1. Alkas, Hasan: Preisbündelung auf regulierten Telekommunikationsmärkten
2. Avci, Oral: Aus Fehlern in der Softwareentwicklung lernen. Wie durch Fehleranalysen die Prozesse der Anforderungsanalyse und der Qualitätssicherung verbessert werden können
3. Becker, Johannes: Corporate taxation, multinational firms and heterogeneity



4. Beckers, Tilo: Homosexualität und Humanentwicklung: Genese, Struktur und Wandel der Ablehnung und Akzeptanz gleichgeschlechtlicher Sexualkontakte in einer international vergleichenden Kontextanalyse
5. Berner, Katja: Zur Modellierung der wirtschaftspädagogischen Zielgröße ‚interkulturelle Kompetenz‘ unter besonderer Berücksichtigung von Kulturstandards - Darstellung und potenzielle didaktische Konsequenzen
6. Bertsch, Marina: Das Phänomen der Volatilität - die Beurteilung der Informationseffizienz des europäischen Optionsmarktes
7. Böhringer, Andreas: Die Förderung der Entwicklung junger Biotechnologieunternehmen: Eine theoriegeleitete Analyse zur Bewertung des Leistungsprogramms von Hochtechnologie-Inkubatoren
8. Boerner, Joanna: Die Volatilität der Wechselkurse. Eine theoretische und empirische Analyse der Mitgliedstaaten der Visegrád-Gruppe im Vorfeld der Erweiterung der EWU
9. Bozdag-Yaksan, Songül: Vom Staatsunternehmen zum global player. Die Unternehmensentwicklung der Deutschen Lufthansa AG
10. Brinkhoff, Andreas: Erfolgsdeterminanten unternehmensübergreifender Supply-Chain-Projekte: Eine empirische Untersuchung der Projekt- und Beziehungsebene
11. Buschkühl, Lisbeth: Multi-level capacitated lotsizing with setup carryover
12. Celjo-Hörhager, Sanela: Selbsterfüllbarkeit von Ratings. Self-fulfilling prophecies als Problem der Risikokommunikation durch Informationsintermediäre
13. Chou, Yu-Wen: The pharmaceutical market in the people`s republic of China in transition current situation and development trends
14. Christandl, Fabian: How economic laypeople perceive economic growth and inflation
15. Dahlbokum, Achim: Empirischer Vergleich von Optionspreismodellen auf Basis zeitdeformierter Lévy-Prozesse: Kalibrierung, Hedging, Modellrisiko
16. Diegmüller, Timo: Kundenbindung in der Luftfahrtindustrie. Zentrale Einflussgrößen und wettbewerbsökonomische Bewertung
17. Djir-Sarai, Bijan: Ökologische Modernisierung der PVC-Branche in Deutschland
18. Djoumessi, Didier Tchoffo: The political impacts of the Sino-U.S. oil competition in Africa. An international political explanation of the resource curse in African Petro-States
19. Dobric, Jadran: Nichtparametrische Inferenz für Copulas. Quantitative Risikoanalysen für den deutsche Finanzmarkt
20. Eickmeier, Sandra: On economic forecasting and international linkages. Three empirical factor studies
21. Ender, Manuela: Modellrisiko bei der Bewertung von Optionen in einem Vergleich von Modellen mit stochastischer Volatilität
22. Fath, Julia: Optimale Arbeitslosenversicherung und Experience Rating
23. Fichtner, Ferdinand: Optimum currency area theory revisited. New insights from stochastic dynamics
24. Fischer, Lars: Zeitdiskrete Modelle zur Bestandsoptimierung
25. Freye, Saskia: Führungswechsel in der Deutschland AG: Die Wirtschaftselite im Wandel, 1960 – 2005
26. Gatzten, Christoph: The economics of power storage. Theory and empirical analyses for Central Europe

27. Gellrich, Kai Markus: Konzept der Passivierung ungewisser Verbindlichkeiten in einer eigenständigen Steuerbilanz unter besonderer Beachtung von IAS 37. Beitrag zur Harmonisierung der steuerlichen Gewinnermittlung in Europa
28. Gerlach, Petra: Experimental studies on incentives, trust and social preferences in organizations
29. Groeger, Lars: Soziale Epidemien. Das Phänomen exponentieller Produktverbreitung Bezugsrahmen und resultierende Handlungsempfehlungen
30. Haferkamp, Alexandra: Die Psycho-Logik der Akzeptanz von Wirtschafts- und Sozialreformen
31. Hausen, Guido: Modifizierte Einnahmen-Überschussrechnung. Praktikable Konzeption einer vereinfachten steuerlichen Gewinnermittlung für einen erweiterten Anwenderkreis
32. Hörhager-Celjo, Niels; Theorie des Depositenvertrages - Rechtfertigung der Existenz von Depositen bei asymmetrischer Informationsverteilung über die Qualität langfristiger Investitionsprojekte
33. Hofer, Heinz Arno Peter: Corporate governance und Unternehmenswert – Der Einfluss von corporate governance und der Eigentümerstruktur auf die Unternehmensbewertung
34. Holtschmidt, Philipp: Private equity als Anlageklasse für Lebensversicherungsunternehmen
35. Hommerich, Carola: "Freeter" und "Generation Praktikum" - Arbeitswerte im Wandel? Ein deutsch-japanischer Vergleich
36. Honal, Martin: Loss given default von Mobilien-Leasingverträgen
37. Horstkötter, Markus: Die Bilanzierung von Insurance-Linked-Bonds bei direkter und indirekter Emission/ Bilanzielle Erfolgssteuerung nach HGB und IFRS
38. Hummelsheim, Dina: Die Erwerbsbeteiligung von Müttern: Institutionelle Steuerung oder kulturelle Prägung? Eine empirische Untersuchung am Beispiel von Belgien, West- und Ostdeutschland
39. Huyskens, Claudio: Innovative network-enabled information systems: Quantitative and qualitative analyses of selected management issues
40. Jedrowiak, Julia: Die Wahl der Preislagen durch Konsumenten
41. Kilger, Moritz Heinrich: Die Finanzmarktintegration der EU im Zeichen des Financial Services Action Plan und des Lamfalussy-Verfahrens
42. Kummer, Nils: Spielermarktdesign für Nationalmannschaften
43. Lord, Sascha: Ritualmanagement. Zur Nutzbarkeit von Ritualen im Produktmanagement
44. Lubig, Beena: Bedeutung von sovereign credit ratings für die internationalen Finanzmärkte: Eine ökonomische Bewertung des Informationsgehaltes von sovereign credit ratings
45. Maier-Rigaud, Remi: Global pension policies. Programs, frames and paradigms of the World Bank and the International Labour Organization
46. Merschmann, Ulf: Die Beziehung zwischen Unsicherheit, Supply-Chain-Flexibilität und Erfolg: Eine empirische Untersuchung für das deutsche produzierende Gewerbe
47. Moayed, Vafa: Moral Hazard in der gesetzlichen Pflegeversicherung nach SGB XI
48. Nätke, John Friedrich: Organisationsentwicklung in Sozialunternehmen. Eine Analyse am Beispiel der Umsetzung des Empowerment-Konzeptes in der Behindertenhilfe

49. Neuhaus, Patrick: Der Beitrag des Leasings zur Förderung von nachhaltiger Wirtschaftlichkeit bei finanzwirksamen Maßnahmen der öffentlichen Hand am Beispiel von Fahrzeugen
50. Nonnenmacher, Alexandra: Ist Arbeit eine Pflicht? Normative Einstellungen zur Erwerbsarbeit, Arbeitslosigkeit und der Einfluss des Wohngebiets
51. Papier, Felix: Optimization of rental systems. Queuing loss theory for the optimization of cargo vehicle rental systems
52. Peichl, Andreas: Could the world be flat? Simulating flat tax reforms in Western Europe
53. Petzinna, Tim: Chancen und Grenzen der Supply Chain Collaboration in der Konsumgüterdistribution. Konzeption und quantitative Bewertung von Gestaltungsalternativen in der Logistikkette zwischen Industrie und Handel
54. Pieper, Oliver: Erlebnisqualität im Einzelhandel/ Die Freude am Einkauf und ihre Auswirkungen auf das Konsumentenverhalten
55. Rohlfs, Torsten J. W.: Der Einfluss der unternehmensspezifischen Bonität auf die Zeitwert-Bilanzierung von versicherungstechnischen Verpflichtungen eines Schaden-/Unfallversicherungsunternehmens
56. Rohrbach, Daniela: Wissensgesellschaft und soziale Ungleichheit im Zeit- und Ländervergleich
57. Rudek, Stefanie: Organisation der Verkaufsförderung bei Konsumgüterherstellern
58. Schmitz, Frank Peter: Informations- und Beziehungsverhalten von auslandschinesischen Unternehmensgründern in Deutschland und in den USA: Der Zusammenhang chinesischer Guanxi und Unterstützungsleistungen
59. Schmitz, Jan Peter Roland: Social trust and economic growth
60. Sieke, Marcel A.: Supply chain contract management. A performance analysis of efficient supply chain contracts
61. Spangenberg, Arne: Terminmarkttheorie und die Preiseffizienz der Energierohstoffterminkontrakte
62. Weber, Torsten: Sozial-inhärente Produkte. Zur Implementierung sozialer Produktattribute im Produktmarketing
63. Weiß, Bernd: Meta-Analyse als Verfahren der Forschungssynthese in der Soziologie. Dargestellt anhand zweier Fallbeispiele zum Schulabsentismus
64. Wessels, Michael: Systemwechsel von der therapiebezogenen zur befundbezogenen Bezuschussung beim Zahnersatz. Ein Vorbild für andere Leistungsbereiche?
65. Wierich, Ralf: Personalisierung und Individualisierung von Coupons. Eine empirische Untersuchung der Kundenbindungswirkung individualisierter und personalisierter Coupons
66. Willers, Christoph: Marketing in Widerstandsmärkten - untersucht am Beispiel gentechnisch veränderter Lebensmittel
67. Wilson, Stephanie: NATO's war over Kosovo 1999. The legitimization of an unauthorized war
68. Winter, Johannes: Zwischen Hierarchie und Heterarchie. Kompetenzveränderungen in Tochterbetrieben internationaler Automobilunternehmen am Standort Polen

## 4 Enclosures

### 4.1 Chairs at the WiSo Faculty

<b><i>Business Administration</i></b>			
<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
Accounting and Taxation	Controlling	Carsten Homburg	
	Taxation	Norbert Herzig	Business Taxation, Tax-Optimized Financial / Legal Structures, International Tax Planning, Tax Accounting
	Auditing	Christoph Kuhner	
Corporate Development	Human Resource Management	Dirk Sliwka	
	Corporate Development and Organization	Mark Ebers	
	Business Policy and Logistics	Werner Delfmann	
Finance	Banking Management	Thomas Hartmann-Wendels	Risk Management, Regulation, Leasing
	Finance	Alexander Kempf	Asset Management, Risk Management, Financial Markets
	Risk Management and Insurance	Heinrich Schradin	
	Corporate Finance	Dieter Hess	
Marketing	Retailing and Customer Management	Werner Reinartz	Customer Profitability, Multichannel Strategies, Customer Services
	Marketing and Brand Management	Franziska Völckner	Brand Management, Pricing, Preference Measurement
	Marketing and Market Research	Karen Gedenk	Sales Promotions, Pricing
Supply Chain Management	SCM and Production	Horst Tempelmeier	
	SCM and Management Science	Ulrich Thonemann	

<b>Business Administration</b>			
<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
	Business Policy and Logistics	Werner Delfmann	Business Strategy in Global Supply Chains, Management of Logistics Service Providers, Aviation Management
Wirtschaftsinformatik/ Information Systems	Decision Support Systems and Operations Research	Ulrich Derigs	Concept Design and Implementation of specific Decision Support Systems; Quantitative Methods, Algorithms and Heuristics; OR-Models/Methods in Production&Logistics and Banking&Finance
	Information Management	Detlef Schoder	Ubiquitous Computing, E-Business/E-Commerce, Social Network Analysis, Mass Customization
	Information Systems Development	Werner Mellis	Agile Development, Concurrent Development, Quality Management
Health Economics	Health Care Management	Ludwig Kuntz	
Media and Technology Management	Media Management	Claudia Loebbecke	Media and Technology Strategies, Strategic Information Systems and New Media Applications and Business Models, Research Methods and Knowledge Management
<b>Economics</b>			
<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
Institutions and Markets	Institute for Transport Economics	Herbert Baum	Transport Markets, Infrastructure, External Costs and Benefits
	Institute of Energy Economics	Marc Oliver Bettzuege	Energy Economics and Policy, Incomplete Markets, Evolutionary Economics
	Game Theory	Burkhard Hehenkamp	
	Economic Design and Behavior	Axel Ockenfels	Market Design; Experimental and Behavioral Economics; Competition Policy
	Economic and Social History	Toni Pierenkemper	History of Labour, Business History, History of consumption
	Media Economics	Horst M. Schellhaaß	

<b>Economics</b>			
<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
	Contract Theory	Patrick Schmitz	Theory of Incentives; Principal-Agent Theory; Incomplete Contracting
	Competition Policy	Achim Wambach	Auction Theory; Industrial Organization; Information Economics
	Industrial Economics	Susanne Wied-Nebbeling	Market Structure, Firm Strategies and Market Performance; Regulation and Industrial Policy
Economic Policy and Public Finance	Economic Policy	Ralph Anderegg	
	Macroeconomics	Helge Braun	
	Economic Policy	Johann Eekhoff	Health Economics, Social Systems, Labor Market, Housing and Real Estate
	Public Finance	Clemens Fuest	International Taxation, Tax Policy and Income Distribution, Fiscal Federalism
	Macroeconomics	Peter Funk	Growth Theory, Inequality
	Public Finance	Wolfgang Kitterer	
Empirical Economics and Statistics	Economic and Social Statistics	Eckart Bomsdorf	Methods of Applied Statistics, Demography, Social Security Systems
	Statistics and Econometrics	Karl Mosler	Nonparametric and parametric methods of multivariate analysis, Risk analysis, Measurement of economic inequality
	Economic and Social Statistics	Friedrich Schmid	

<b>Sociology and Political Sciences</b>			
<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
Sociology and Social Psychology	Empirical Social and Economic Research	Hans-Jürgen Andreß	Methods of Empirical Social Research; Labour Markets and Unemployment; Social Policy and Family Policy
	Sociology	Michael Wagner	Stability of Partnerships and Marriages; Deviant Behavior and Educational Attainment of Pupils in Germany; Meta-analyses in the Social Sciences
	Industrial and Social Psychology	Detlef Fetchenhauer	
	Sociology	Axel Franzen	
	Sociology	Heiner Meulemann	Einstellungs- und Wertwandel, Massenkommunikation
Political Science	International Relations and Foreign Politics	Thomas Jaeger	Foreign Policy Analysis, Development of the International System
	Comparative Political Science	André Kaiser	Comparative Political Institutions, Comparative Political Economy, Empirical Democracy Theory
	Political Philosophy and History of Ideas	Wolfgang Leidhold	Methods and Approaches in Comparative History of Ideas, Religious Ideas, Religious Organizations and Institutions
	Jean Monnet Chair for Political Science and European Affairs	Wolfgang Wessels	The institutional and constitutional evolution of the political system of the EU, EU's role in the international system, Theories and strategies of European Integration
Multidisciplinary Social Sciences	Social Policy and Cooperative Systems	Hans Jürgen Rösner	Social Protection, Micro Finance, Social Risk Management
	Social Policy and Cooperative Systems	Frank Schulz-Nieswandt	
	Business and Economic Education	Detlef Buschfeld	Vocational Education and Training in the crafts sector. Qualification and Curriculum
	Business and Economic Education	Martin Twardy	Vocational Education and Management-Training. Instructional Design
	Economic and Social Geography	Martina Fuchs	Transnational Companies; International Division of Competencies; Labour Geography

<b>Affiliated Researchers</b>			
<b>Cluster</b>	<b>Major Subject</b>	<b>Professor</b>	<b>Specialisation</b>
Max Planck Institute for the Study of Societies	Sociology	Jens Beckert	
	Sociology	Sigrid Quack	
	Sociology	Wolfgang Streeck	

#### 4.2 Research Institutes (An-Institute) at the WiSo Faculty

<b>Research Institute</b>	<b>Director(s)</b>
Institute of Energy Economics <i>Energiewirtschaftliches Institut</i>	Marc-Oliver Bettzüge
FiFo Institute for Public Economics <i>Finanzwissenschaftliches Forschungsinstitut</i>	Clemens Fuest, Wolfgang Kitterer
Research Institute for Leasing <i>Forschungsinstitut für Leasing</i>	Thomas Hartmann-Wendels
Research Institute for Social- and Economic History <i>Forschungsinstitut für Sozial- und Wirtschaftsgeschichte</i>	Toni Pierenkemper
Institute of Banking Economics and Banking Law <i>Institut für Bankwirtschaft und Bankrecht</i>	Thomas Hartmann-Wendels
Research Institute for Vocational Education and Training in the Crafts Sector <i>Forschungsinstitut für Berufsbildung im Handwerk</i>	Detlef Buschfeld
Centre for Financial Research, CFR <i>Institut für Finanzmarktforschung</i>	Alexander Kempf
Institute for Retail Research <i>Institut für Handelsforschung</i>	Werner Reinartz
Institute for Trade Fair Management and Distribution Research <i>Institut für Messewirtschaft und Distributionsforschung</i>	Werner Delfmann, Karen Gedenk



Research Institute	Director(s)
Institute for Small and Medium-Sized Enterprises <i>Institut für Mittelstandsforschung</i>	n.n.
Institute for Broadcasting Economics <i>Institut für Rundfunkökonomie</i>	Horst M. Schellhaaß
Institute for Transport Economics <i>Institut für Verkehrswissenschaft</i>	Herbert Baum
Institute of Insurance Science <i>Institut für Versicherungswissenschaft</i>	Heinrich Schradin
Institute for Economic Policy <i>Institut für Wirtschaftspolitik</i>	Johann Eekhoff
Institute for Housing Law and Housing Economics <i>Institut für Wohnungsrecht und Wohnungswirtschaft</i>	Johann Eekhoff
Otto Wolff Institute for Economic Studies <i>Otto-Wolff-Institut für Wirtschaftsordnung</i>	Johann Eeckhoff
Centre for Empirical Research in the Economic and Social Sciences (CERESS) <i>Zentrum für Empirische Wirtschafts- und Sozialforschung</i>	Hans-Jürgen Andreß, Karl Mosler, Alexander Kempf

### 4.3 List of Journals and Conferences for Budget Allocation

#### **A-Journals**

##### *Business Administration*

1. Academy of Management Journal
2. Academy of Management Review
3. Accounting Organizations and Society
4. Accounting Review
5. Administrative Science Quarterly
6. Information Systems Research
7. Journal of Accounting Research
8. Journal of Consumer Research
9. Journal of Finance
10. Journal of Financial Economics
11. Journal of Marketing
12. Journal of Marketing Research
13. Management Information Systems Quarterly
14. Management Science

15. Marketing Science
16. Operations Research
17. Organization Science
18. Research in Organizational Behavior
19. Review of Financial Studies
20. Strategic Management Journal

#### *Economics*

1. American Economic Review
2. Econometric Theory
3. Econometrica
4. Economic Journal
5. Economic Theory
6. Economics Letters
7. European Economic Review
8. Games and Economic Behavior
9. International Economic Review
10. Journal of Econometrics
11. Journal of Economic Literature
12. Journal of Economic Perspectives
13. Journal of Economic Theory
14. Journal of Monetary Economics
15. Journal of Political Economy
16. Journal of Public Economics
17. Journal of the American Statistical Association
18. Quarterly Journal of Economics
19. Review of Economic Studies
20. Review of Economics and Statistics

#### *Sociology and Political Sciences*

1. American Journal of Political Science
2. American Journal of Sociology
3. American Political Science Review
4. American Sociological Review
5. European Journal of Education
6. European Planning Studies
7. European Sociological Review
8. Evolution and Human Behavior
9. International Organisation
10. Journal of Common Market Studies
11. Journal of Economic Psychology
12. Journal of Educational Research
13. Journal of European Public Policy
14. Journal of Personality and Social Psychology
15. Journal of Politics
16. Journal of Vocational Education and Training
17. Organizational Behavior and Human Decision Processes
18. Psychological Science
19. Regional Studies
20. Theory and Society

#### **B-Journals**

##### *Business Administration*

1. Annals of Operations Research
2. Applied Mathematical Finance

3. Behavioral Research in Accounting
4. Communications of the Association for Computing Machinery
5. Contemporary Accounting Research
6. Decision Sciences
7. Decision Support Systems
8. Electronic Markets
9. European Accounting Review
10. European Journal of Information Systems
11. European Journal of Operational Research
12. Finance and Stochastics
13. Fuzzy Sets and Systems
14. Healthcare Management Review
15. Healthcare Management Science
16. Information Systems Journal
17. Institute of Industrial Engineers Transactions
18. International Journal of Electronic Commerce
19. International Journal of Physical Distribution and Logistics Management
20. International Journal of Research in Marketing
21. International Journal of the Economics of Business
22. Journal of Accounting and Economics
23. Journal of Accounting and Public Policy
24. Journal of Banking and Finance
25. Journal of Business
26. Journal of Business Finance and Accounting
27. Journal of Economics and Management Strategy
28. Journal of Financial and Quantitative Analysis
29. Journal of Financial Intermediation
30. Journal of Information Technology
31. Journal of International Business Studies
32. Journal of International Marketing
33. Journal of Management Accounting Research
34. Journal of Management Information Systems
35. Journal of Management Inquiry
36. Journal of Operations Management
37. Journal of Organizational Behavior
38. Journal of Retailing
39. Journal of Service Research
40. Journal of Strategic Information Systems
41. Journal of the Academy of Marketing Science
42. Journal of the Association for Computing Machinery
43. Journal of the Association of Informations Systems
44. Management Accounting Research
45. Management Information Systems Quarterly Executive
46. Marketing Letters
47. Mathematical Finance
48. Mathematical Programming
49. Mathematics of Operations Research
50. Naval Research Logistics
51. Operations Research Spectrum
52. Organization
53. Organization Studies
54. Research in Sociology of Organizations
55. Review of Accounting Studies
56. Scandinavian Journal of Management
57. Sloan Management Review
58. Small Business Economics
59. Transportation Research. Part B Methodological

60. Transportation Science

*Economics*

1. Applied Economics
2. Cambridge Journal of Economics
3. Canadian Journal of Economics
4. Communications in Statistics
5. Contemporary Economic Policy
6. Ecological Economics
7. Economic History Review
8. Economic Inquiry
9. Economic Record
10. Economica
11. Energy Journal
12. European Review of Economic History
13. Explorations in Economic History
14. International Journal of Game Theory
15. International Journal of Industrial Organization
16. International Monetary Fund Staff Papers
17. Journal of Applied Econometrics
18. Journal of Comparative Economics
19. Journal of Development Economics
20. Journal of Economic Behavior and Organization
21. Journal of Economic Dynamics and Control
22. Journal of Economic History
23. Journal of Economics
24. Journal of Environmental Economics and Management
25. Journal of Health Economics
26. Journal of Human Resources
27. Journal of Industrial Economics
28. Journal of Institutional and Theoretical Economics
29. Journal of International Economics
30. Journal of Labor Economics
31. Journal of Law and Economics
32. Journal of Macroeconomics
33. Journal of Mathematical Economics
34. Journal of Multivariate Analysis
35. Journal of Population Economics
36. Journal of Risk and Uncertainty
37. Journal of Statistical Inference and Planning
38. Journal of the Royal Statistical Society
39. Journal of Urban Economics
40. Kyklos
41. National Tax Journal
42. Oxford Bulletin of Economics and Statistics
43. Oxford Economic Papers-New Serie
44. Oxford Review of Economic Policy
45. Public Choice
46. Rand Journal of Economics
47. Regional Science and Urban Economics
48. Review of Income and Wealth
49. Review of Industrial Organization
50. Scandinavian Journal of Economics
51. Scottish Journal of Political Economy
52. Social Choice and Welfare
53. Southern Economic Journal

54. Statistics and Probability Letters
55. Statistical Papers
56. Theory and Decision
57. Weltwirtschaftliches Archiv
58. World Bank Economic Review
59. World Bank Research Observer
60. World Economy

*Sociology and Political Sciences*

1. Acta Sociologica
2. Annals for Public and Cooperative Economy
3. Annals of Regional Science
4. Annals of the Association of American Geographers
5. British Journal of Educational Studies
6. British Journal of Political Science
7. British Journal of Politics and International Relations
8. British Journal of Sociology
9. Comparative Education
10. Comparative Political Studies
11. Demography
12. Economic Geography (USA)
13. Educational Review
14. Environment & Planning A
15. European Journal of Industrial Relations
16. European Journal of International Relations
17. European Journal of Political Research
18. European Journal of Social Psychology
19. European Political Science
20. European Societies
21. European Union Politics
22. Global Social Policy
23. Higher Education Management
24. History of Political Thought
25. International Journal of Comparative Sociology
26. International Journal of Public Opinion
27. International Political Science Review
28. International Politics
29. International Security
30. Journal of Economic Geography (GB)
31. Journal of Education and Work
32. Journal of European Social Policy
33. Journal of Further and Higher Education
34. Journal of Marriage and Family
35. Journal of Social Policy
36. Journal of Socio-Economics
37. Journal of Theoretical Politics
38. Kölner Zeitschrift für Soziologie und Sozialpsychologie
39. Party Politics
40. Personal Relationships
41. Personality and Social Psychology Bulletin
42. Political Studies
43. Political Theory
44. Politische Vierteljahresschrift
45. Public Opinion Qu.
46. Quality and Quantity
47. Rationality and Society

48. Social Forces
49. Social Indicator Research
50. Social Psychology
51. Social Science Research
52. Sociological Methodology
53. Sociological Methods and Research
54. Sociological Review
55. Sociology
56. Studies in Educational Evaluation
57. Tijdschrift voor Economische en Sociale Geografie
58. Urban Studies
59. West European Politics
60. Zeitschrift für Soziologie

### **C-Journals**

#### *Business Administration*

1. Accounting and Business Research
2. Accounting Auditing Accountability Journal
3. British Journal of Management
4. Business Strategy and the Environment
5. Communications of the Association Information Systems
6. Computers and Operations Research
7. Critical Perspectives on Accounting
8. Die Betriebswirtschaft
9. European Finance Review
10. European Financial Management
11. European Journal of Purchasing and Supply Management
12. Harvard Business Review
13. Human Relations
14. Human Resource Management Journal
15. Institute of Electrical and Electronic Engineers Computing in Science and Engineering
16. Interfaces
17. International Journal of Accounting
18. International Journal of Finance
19. International Journal of Human Resource Management
20. International Journal of Logistics Management
21. International Journal of Production Economics
22. International Journal of Production Research
23. International Journal of Retailing
24. International Journal of Service Industry Management
25. International Journal on Media Management
26. Journal of Accounting Auditing and Finance
27. Journal of Accounting Literature
28. Journal of Advertising Research
29. Journal of Business Research
30. Journal of Business Venturing
31. Journal of Consumer Psychology
32. Journal of Consumer Satisfaction, Dissatisfaction, and Complaining Behavior
33. Journal of Corporate Finance
34. Journal of Derivatives
35. Journal of Empirical Finance
36. Journal of Heuristics
37. Journal of Interactive Marketing

38. Journal of International Accounting Research
39. Journal of International Management
40. Journal of Management
41. Journal of Management Studies
42. Journal of Media Business Studies
43. Journal of Product Innovation Management
44. Journal of Risk
45. Journal of the Operational Research Society
46. Journal of World Business
47. Leadership Quarterly
48. Long Range Planning
49. Management International Review
50. Managementforschung
51. Marketing. Zeitschrift für Forschung und Praxis
52. Mathematical Methods of Operations Research
53. Operations Research Quarterly
54. Personnel Psychology
55. Psychology and Marketing
56. Research Policy
57. Schmalenbachs Zeitschrift für Betriebswirtschaftliche Forschung /Schmalenbachs Business Review (ZFBF / SBR)
58. Steuer und Wirtschaft. Zeitschrift für die Gesamten Steuerwissenschaften
59. Wirtschaftsinformatik
60. Zeitschrift für Betriebswirtschaft – ZfB

### *Economics*

1. Allgemeines Statistisches Archiv
2. American Economic Review - Papers and Proceedings
3. Applied Stochastic Models in Business and Industry
4. Bernoulli
5. Brookings Papers on Economic Activity
6. Business History
7. Business History Review
8. Cato Journal
9. Communications and Strategies
10. Computational Statistics and Data Analysis
11. Computational Statistics Quarterly
12. Constitutional Political Economy
13. Developing Economies
14. Economic Development and Cultural Change
15. Economic Modelling
16. Economic Policy
17. Economics and Philosophy
18. Economics of Governance
19. European Journal of Political Economy
20. Experimental Economics
21. Finanzarchiv
22. Fiscal Studies
23. Geneva Papers on Risk and Insurance
24. German Economic Review
25. Information Economics and Policy
26. International Game Theory Review
27. International Tax and Public Finance
28. Jahrbuch für Wirtschaftsgeschichte / Economic History Yearbook
29. Jahrbücher für Nationalökonomie und Statistik
30. Japan and the World Economy

31. Jcom Market Studies
32. Journal of Agricultural and Resource Economics
33. Journal of Applied Statistics
34. Journal of Cultural Economics
35. Journal of Economic Education
36. Journal of Economic Inequality
37. Journal of Evolutionary Economics
38. Journal of Housing Economics
39. Journal of Media Economics
40. Journal of Money, Credit; and Banking
41. Journal of Policy Modeling
42. Journal of Productivity Analysis
43. Journal of Public Economic Theory
44. Journal of Regulatory Economics
45. Journal of Risk and Insurance
46. Journal of Sports Economics
47. Journal of the European Economic Association
48. Journal of the Japanese and International Economies
49. Journal of Transport Economics and Policy
50. Labour Economics
51. Manchester School
52. Metron
53. Open Economies Review
54. Perspektiven der Wirtschaftspolitik
55. Public Finance Review
56. Resource and Energy Economics
57. Risk and Insurance
58. Telecommunications Policy
59. The Statistician
60. Zeitschrift für Unternehmensgeschichte

*Sociology and Political Sciences*

1. Archiv für Begriffsgeschichte
2. Archiv für Geschichte der Philosophie
3. Berliner Journal für Soziologie
4. Berufsbildung in Wissenschaft und Praxis
5. Bwp@ - Berufs- und Wirtschaftspädagogik Online
6. Communication Research
7. Demographic Research
8. Die Berufsbildende Schule
9. Ethics: an International Journal of Social, Political and Legal Philosophy
10. European Journal of Population
11. Foreign Policy
12. Geographische Zeitschrift
13. Governance
14. Grundlagen der Weiterbildung - Zeitschrift
15. Integration
16. International Affairs
17. International Security
18. International Social Security Review
19. International Spectator, The
20. Internationale Politik und Gesellschaft
21. Jahrbuch der Absatz- und Verbrauchsforschung
22. Journal of Communication
23. Journal of Conflict Resolution
24. Journal of Media Psychology



25. Journal of the History of Ideas
26. Journal of the History of Philosophy
27. Legislative Studies Quarterly
28. Methoden, Daten, Analysen
29. Österreichische Zeitschrift für Soziologie
30. Pädagogische Rundschau
31. Planung und Analyse
32. Politique Étrangère
33. Progress in Human Geography
34. Psychologische Rundschau
35. Schmollers Jahrbuch für Sozialwissenschaften
36. Social Justice Research
37. Social Networks
38. Social Science Information
39. Sociology of Education
40. Soziale Welt
41. Sozialer Fortschritt/German Review of Social Policy
42. Unterrichtswissenschaft
43. Welttrends
44. Wirtschaft und Erziehung
45. Wirtschaftspsychologie
46. Zeitschrift für Arbeits- und Organisationspsychologie
47. Zeitschrift für Arbeitsmarktforschung
48. Zeitschrift für Berufs- und Wirtschaftspädagogik
49. Zeitschrift für Bevölkerungswissenschaft
50. Zeitschrift für Erziehungswissenschaft
51. Zeitschrift für Familienforschung
52. Zeitschrift für Gerontologie und Geriatrie
53. Zeitschrift für Internationale Beziehungen
54. Zeitschrift für Öffentliche und Gemeinwirtschaftliche Unternehmen
55. Zeitschrift für Pädagogik
56. Zeitschrift für Personalpsychologie
57. Zeitschrift für Politikwissenschaft
58. Zeitschrift für Sozialreform
59. Zeitschrift für Soziologie der Erziehung
60. Zeitschrift für Staats- und Europawissenschaften

## **Prestigious Academic Conferences**

### *Business Administration*

1. Academy of Management
2. American Finance Association
3. Bled Electronic Commerce Conference
3. Council of Logistics Management Annual Conference
4. Deutscher Betriebswirtschaftler-Tag der Deutschen Schmalenbachgesellschaft
5. European Accounting Association
6. European Association for Education and Research in Commercial Distribution
7. European Conference on Information Systems
8. European Finance Association
9. European Group of Organizational Studies
10. European Marketing Academy
11. Fachkongress der Steuerberater
12. Financial Management Association
13. Hawaii International Conference on Systems Science

14. Informs Annual Meeting
15. International Symposium of Finance, Banking, and Insurance
16. Management Accounting Section within the American Accounting Association
17. Manufacturing and Service Operations Management
18. Marketing Science Conference
19. Operations Research - International Conference

### *Economics*

1. American Economic Association
2. Association of Public Economic Theory
3. Ausschüsse des Vereins für Socialpolitik
4. Bernoulli Society
5. Computational Statistics
6. Econometric Society
7. Economic Science Association
8. European Association of Labour Economics
9. European Economic Association
10. European Public Choice Society
11. European Society for Population Economics
12. Game Theory Society
13. Institute of Mathematical Statistics
14. International Institute of Public Finance
15. International Statistical Institute
16. National Bureau of Economic Research Summer Institute
17. Royal Economic Association
18. Spring Meeting of Young Economists
19. Tagungen der Fachgruppe Stochastik innerhalb der Deutschen Mathematiker-vereinigung
20. Verein für Socialpolitik

### *Sociology and Political Sciences*

1. American Political Science Association
2. American Sociological Association
3. Association for Personal and Social Psychology
4. Canadian Political Studies Association
5. Deutsche Gesellschaft für Gerontologie und Geriatrie
6. Deutsche Gesellschaft für Psychologie: Tagung der „Sektionen“
7. Deutsche Gesellschaft für Soziologie
8. Deutsche Vereinigung für Politische Wissenschaft
9. Esra: European Survey Research Association
10. European Research Conferences by the European Science Foundation
11. European Sociological Association
12. Hochschultage Berufliche Bildung
13. Human Behavior and Evolution Society
14. International Association for Research in Economic Psychology
15. International Geographical Union: Tagung der Kommission “the Dynamics of Economic Spaces”
16. International Society for the Study of the Quality of Life
17. International Sociological Association
18. Political Studies Association
19. Rauschholzhausener Symposium zur Wirtschaftsgeographie
20. Workshops European Consortium for Political Research